

# Mega-events and urban regeneration



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FORWARD  
THINKING  
WESTMINSTER

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**Regeneration** *'comprehensive and integrated vision and action which leads to the resolution of urban problems and which seeks to bring about a lasting improvement in the economic, social and environmental conditions of an area that has been subject to change'*

(Roberts, 2000)



*'Nobody goes to the south bank because its nothing but mud and rotting wharves and rubble and industry and warehouses and misery and railway lines. And we must clear it up'*

(Herbert Morrison, c.1948)



Historical perspective

# **Five key characteristics of mega-events** .....and their implications for regeneration

- Temporal dimension
- The risk dimension
- Symbolic / emotional dimension
- External dimension
- Event dimension



# Temporal dimension



# Risk dimension





Symbolic / emotional dimension



# External dimension





# Event dimension



# Implications for evaluation

- Temporal dimension
- The risk dimension
- Symbolic / emotional dimension
- External dimension
- Event dimension





# Final observations





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