

# ***Event-led regeneration in Rio de Janeiro Building the City of Exception***



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**Giorgio Agamben (2005)**

***State of exception***

**Carlos Vainer (2011)**

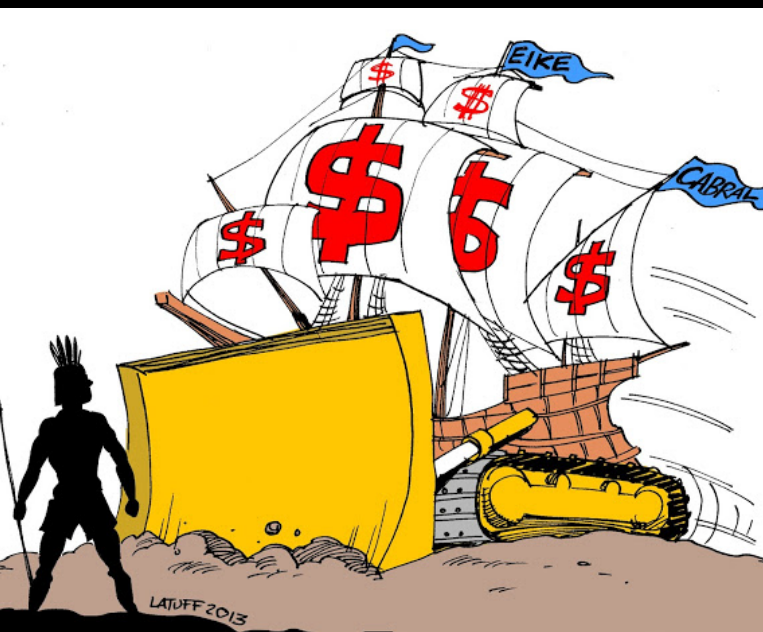
***Olympic city of exception***

« where exceptions become the rule »



# Regime of legal exceptionalism

(Corrarino 2014)







**April 2014:** Construction workers on strike at Rio's Olympic park







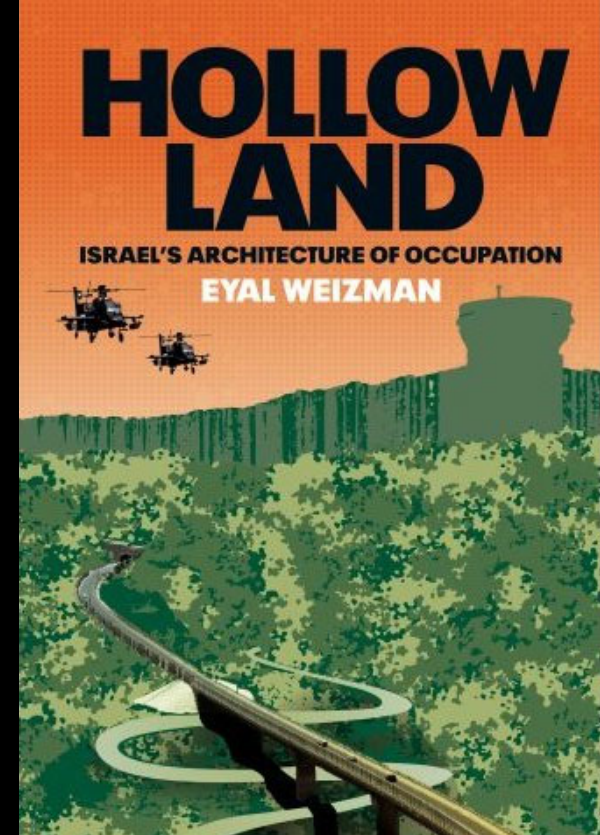
# Eyal Weizman (2005)

## *Archipelagos of exception*

Discontinuous territorial fragments, where sovereign power is deposed or challenged.

## *Extraterritoriality*

Instances where a state extends its jurisdiction or effective control beyond its borders.





# Special autonomous zones





# Zones of protected monopoly



**Must. Defend. The Brand**



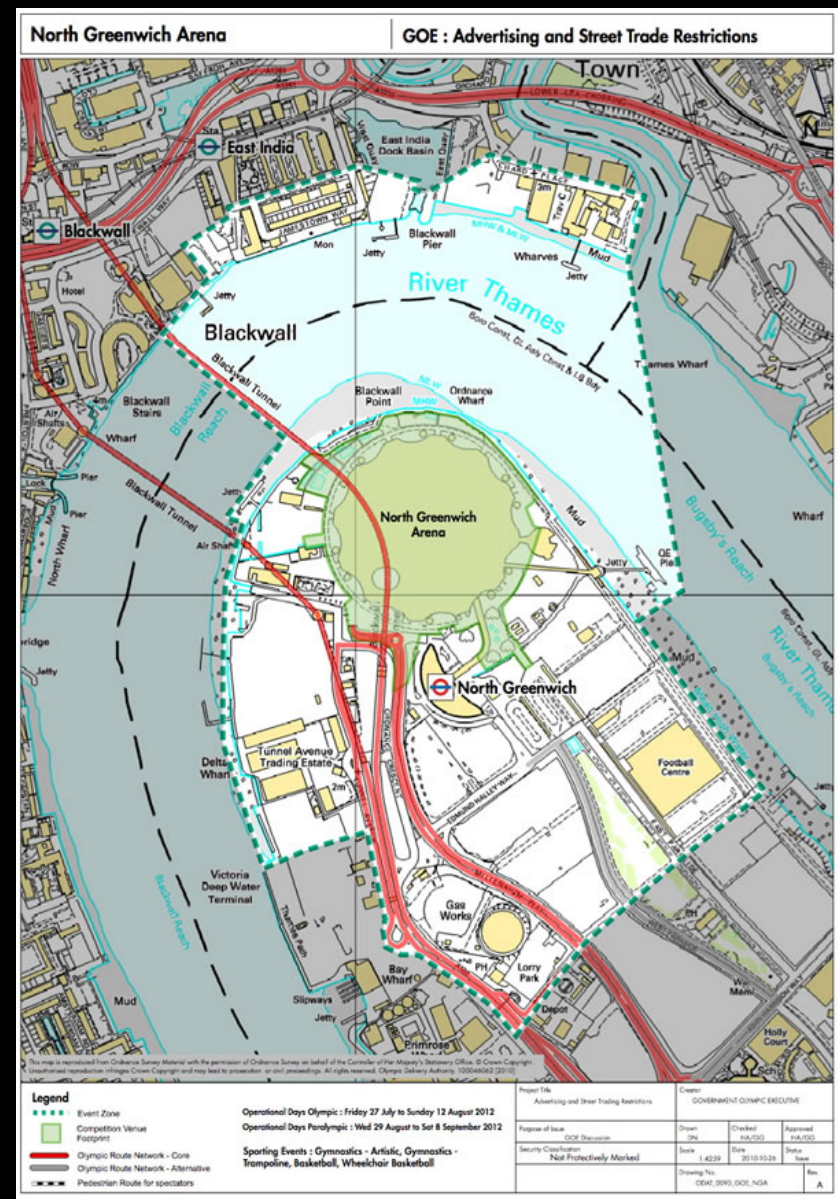
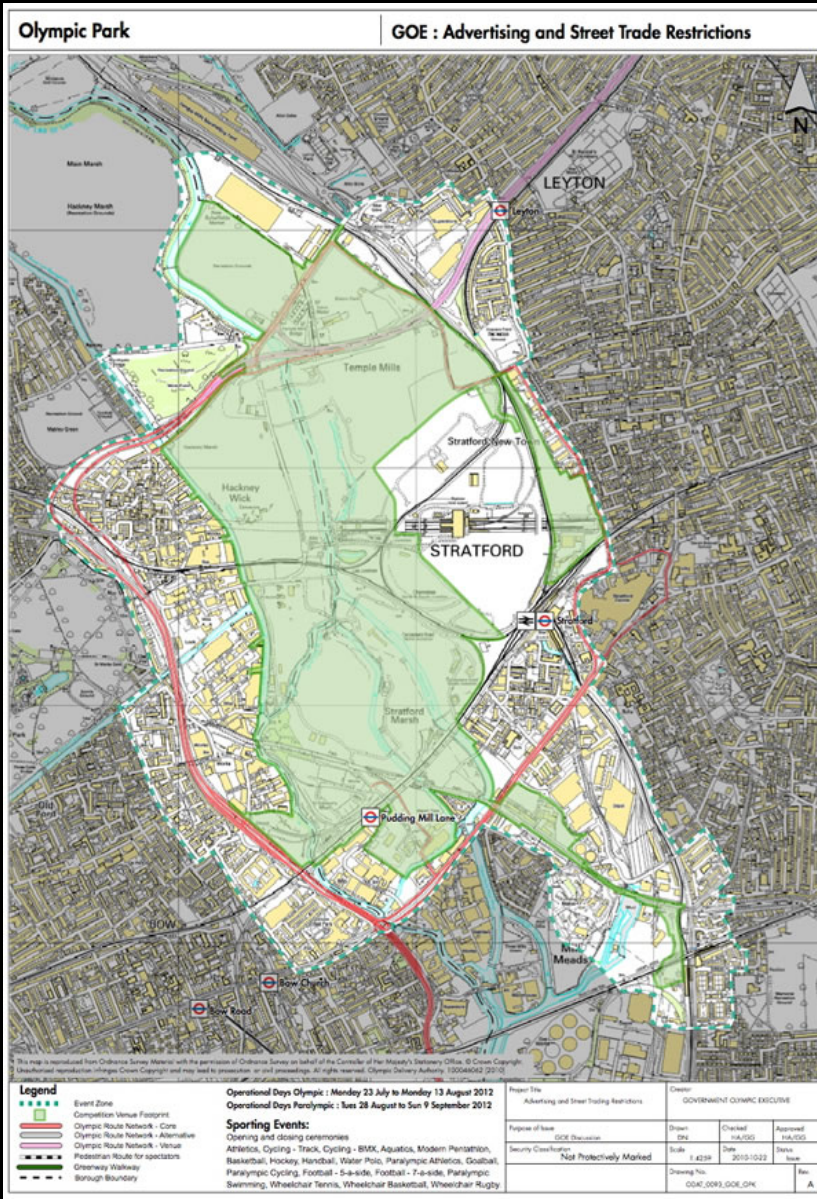
# Brand exclusion zones





# London 2012

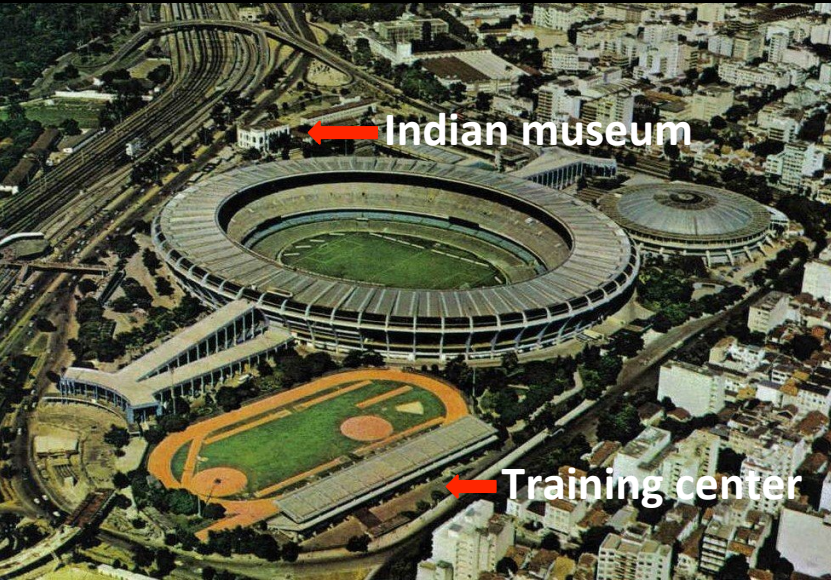
## « Advertizing and street trade restrictions »





# Maracanã

before



after







**Patrocinadores:**









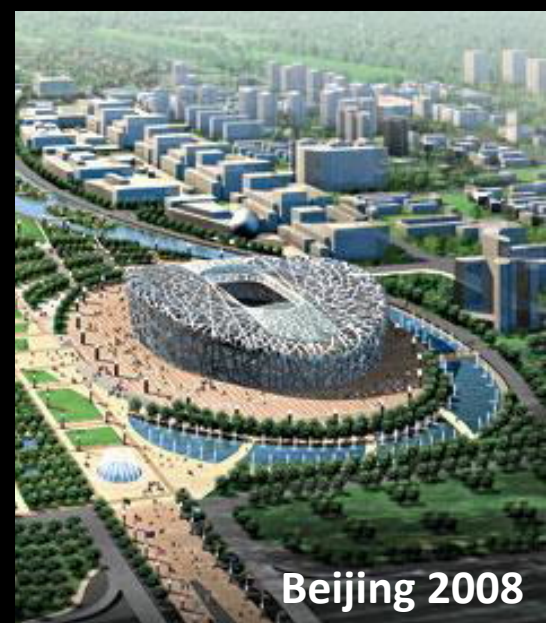




# Olympic parks: Fortress design



London 2012



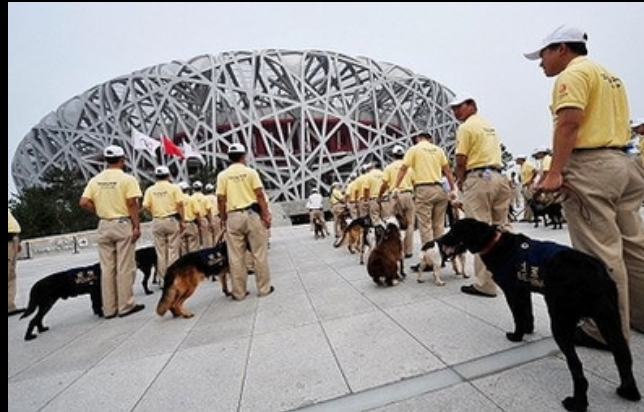
Beijing 2008



**Vancouver**



**Beijing**



**London**





# Rio de Janeiro















# Westfield Stratford City, London





# Porto Maravilha



Before



After



Trump Towers







## O FUTURO

### NOVOS LIMITES, EM ANDARES

50	6
40	5
30	3
20	2

★ Projetos-âncora



Aeroporto Santos Dummont

Museu de Arte do Rio

CENTRO

Praça da República

Sambódromo

Porto Olímpico (vilas de mídia e de árbitros, hotel e centro de convenções)

Ilha das Cobras

Praça 15

av. Presidente Vargas

Morro da Conceição

Morro da Providência

Praça Mauá

Museu do Amanhã

Novo terminal marítimo de passageiros

Aquário do Rio

Nova sede do Banco Central

Baía de Guanabara

Perimetral



# ODEBRECHT



**Carioca**  
CHRISTIANI-NIELSEN engenharia



**The 2016 Olympic Games in Brazil**

**CONTRACTS AWARDED TO ODEBRECHT**

- PAC MANGUINHOS** (Borough Accelerated Growth Program - PAC)  
US\$ 101 mi  
Anacleto Gutierrez is responsible for these works, together with Camargo Correa, a partner in the OGI Group, which controls the Via Dutra interstate highway, the Rodoanel Bridge, the Sorocaba SA ferry service and the Via Ligeira expressway.
- OLYMPIC VILLAGE**  
US\$ 1.1 bi  
The "Rio Mais" consortium, made up of the Odebrecht, Anacleto Gutierrez and Camargo Correa, also built the former Autobane: one track in the same region and the Athlete's Village, in an area called "Terra Nova".
- DOWNTOWN LRV**  
US\$ 522 mi  
The four contractors are partners in the Carioca LRV Consortium (Consorcio VLT Carioca), which is responsible for the LRV connection to downtown Rio de Janeiro.
- TRANSOLÍMPICA EXPRESSWAY**  
US\$ 696 mi  
The four contractors are all partners in the Olympic Rio Consortium (Consorcio Rio Olímpico), responsible for this construction project.
- MARACANÃ**  
US\$ 522 mi  
Maracanã stadium is being rebuilt by the construction contractors Anacleto Gutierrez and Odebrecht Infraestruturas. Odebrecht, partnering with EBR Engenharia, lost the OGI in the bidding process for the contract to administer the stadium. The Public Prosecutor's Office found evidence of irregularities and has requested that the bidding process be suspended.

**CONTRACTS AWARDED TO OAS**

- SUBWAY ("METRO") LINE 4**  
US\$ 3.7 bi  
This Project is being built by the Rio-Barra Building Consortium (Consorcio Construtor Rio-Barra), led by Odebrecht. The subway operations contract was awarded to Invepar, made up of the OGI and pension funds for employees of state-owned corporations.
- PAC DO ALEMÃO** (Borough Accelerated Growth Program - PAC)  
US\$ 214 mi  
Odebrecht is responsible for construction. The Folha de São Paulo (March 3, 2010) said that the document filed by Odebrecht to qualify for this Alemão tender was the same one used by Anacleto Gutierrez to qualify for the Mangueira tender.
- PORTO MARAVILHA**  
US\$ 3.3 bi  
The Porto Mais Consortium, responsible for construction and public services in the Port Zone, is made up of OAS and Odebrecht, which presented competing bids to run the Maracanã stadium.
- TRANSCARIOCA EXPRESSWAY**  
US\$ 783 mi  
This expressway was split into the Barra da Tijuca-Pesqueira stretch, to be built by Anacleto Gutierrez, and the Penha-Galeão Airport stretch, by OAS.
- GALEÃO AIRPORT**  
US\$ 2.5 bi  
Odebrecht won the concession to run the airport, with will receive investments until the 2016 Olympic Games, 70% of which are financed by the BNDES.

**CARTEL?**

Under Brazilian law, a cartel is an arrangement amongst competitors to fix prices and to allocate clients and markets. It causes severe damage to competition and harms consumers by making goods and services more expensive or unavailable. Under administrative law, offenders may be fined while under the penal code they can also be imprisoned.

Source: "Cartels e concorrência pública: Fugindo do crime e da justiça". Ministry of Justice, 2008.

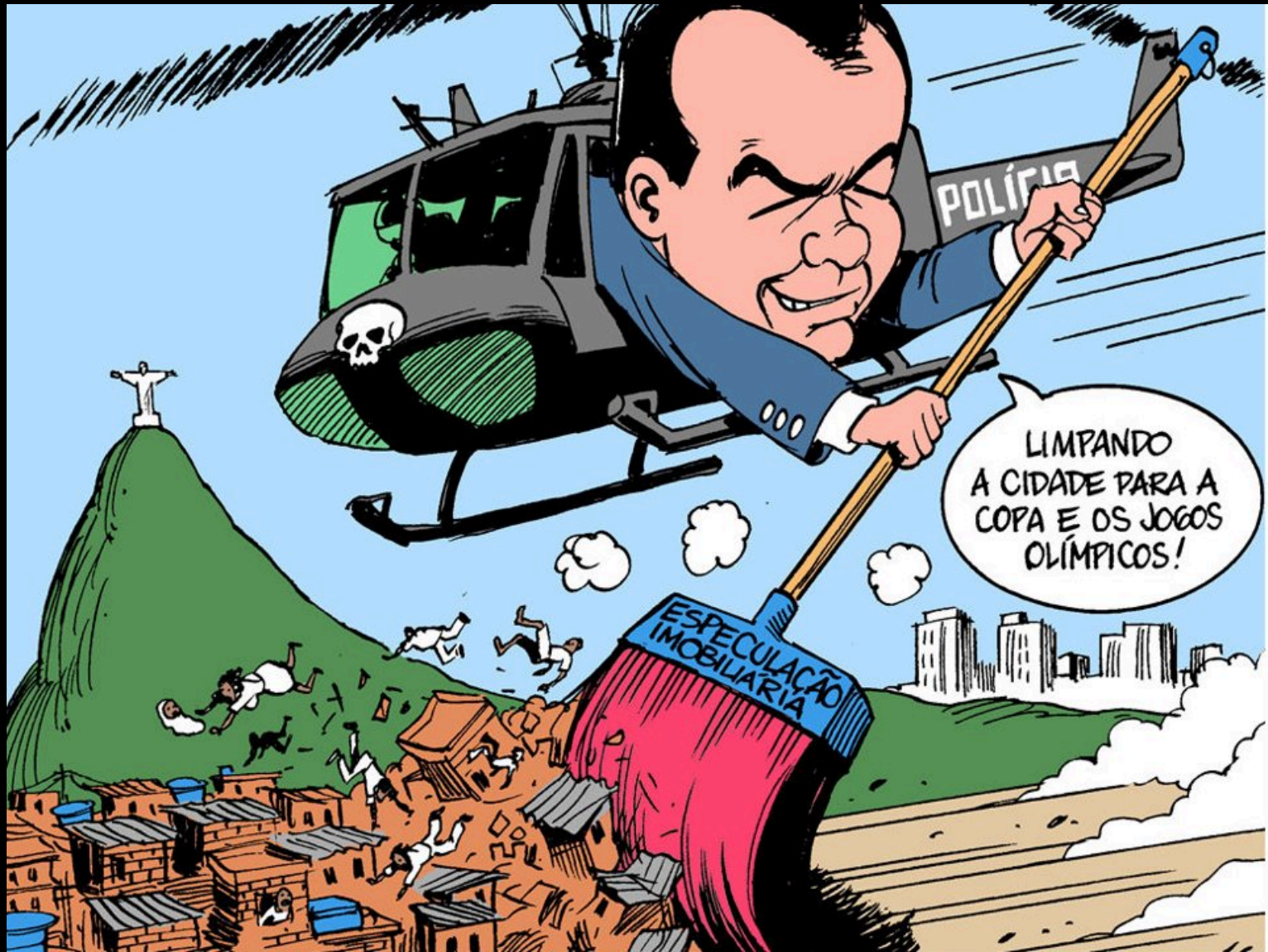


# Informal settlements as territories of exception





Sergio Cabral, state governor of Rio de Janeiro:  
*“Cleaning up the city for the Cup and the Olympics”*



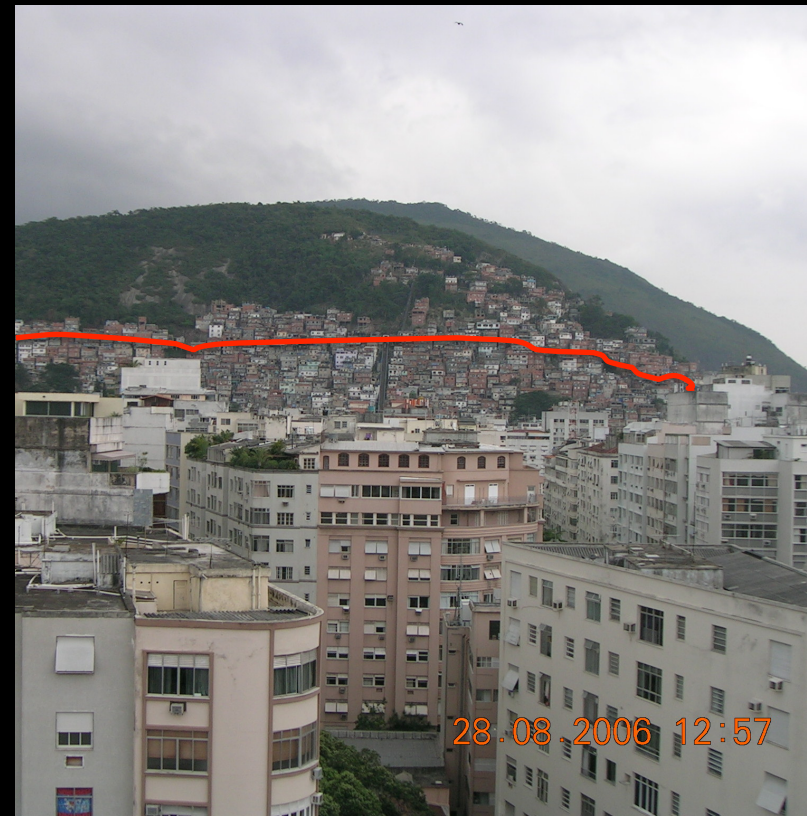








**“Area of risk”  
designation**



28.08.2006 12:57







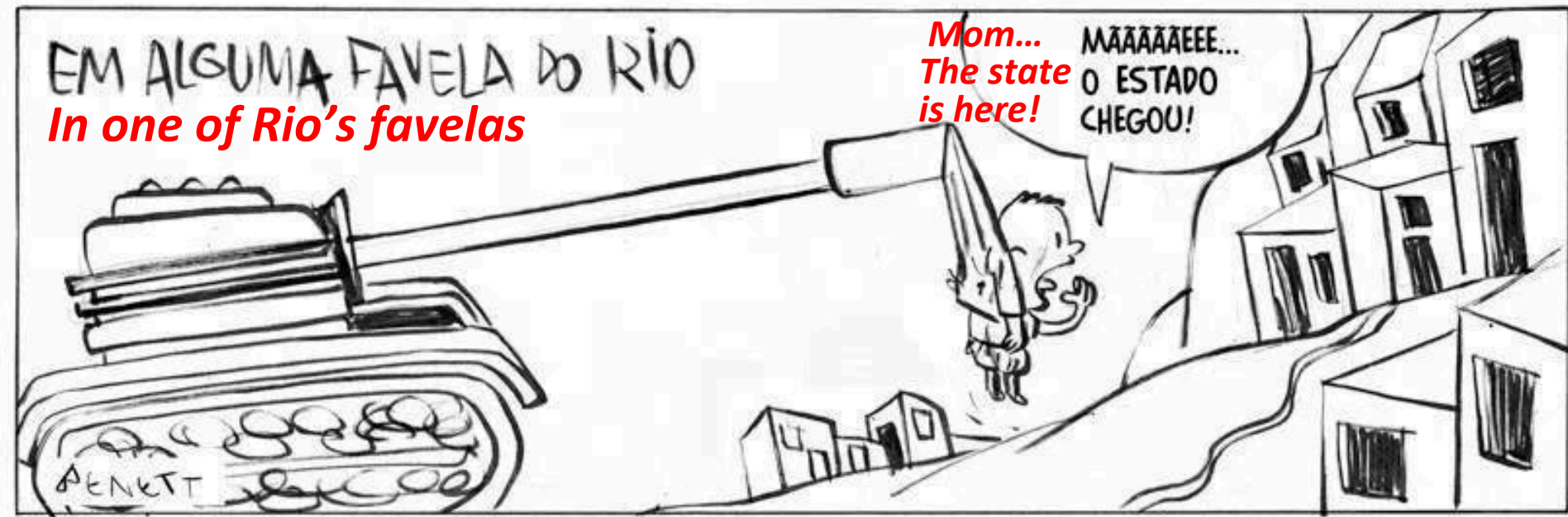
# Police pacification



EM ALGUMA FAVELA DO RIO  
*In one of Rio's favelas*

*Mom...  
The state  
is here!*

MAAAAAEEEE...  
O ESTADO  
CHEGOU!



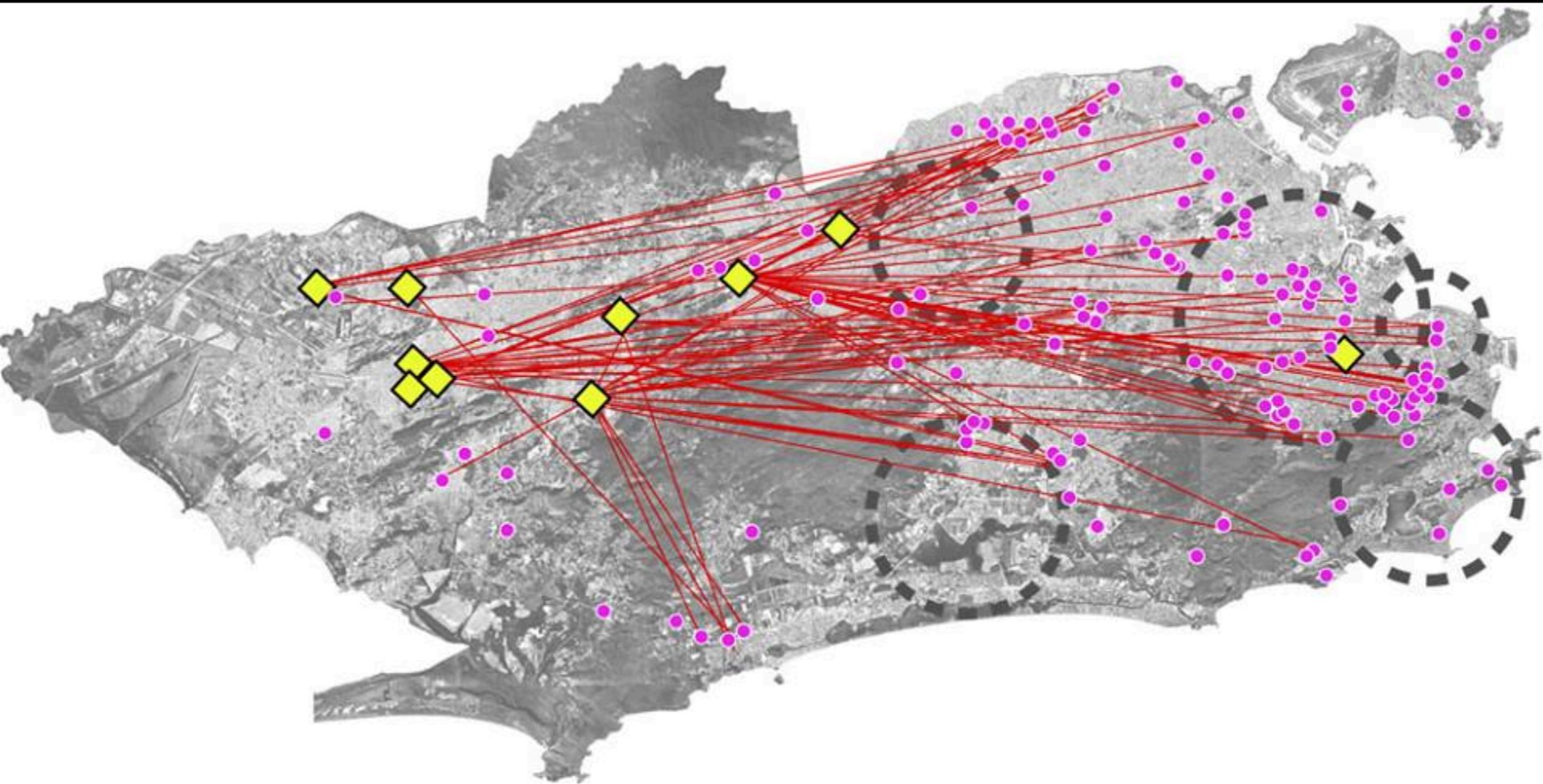


# Location of Olympic sites vs pacified favelas





# Disperse and rule



- Favelas affected by event-related evictions
- ◆ Relocation sites
- Olympic clusters and Porto Maravilha