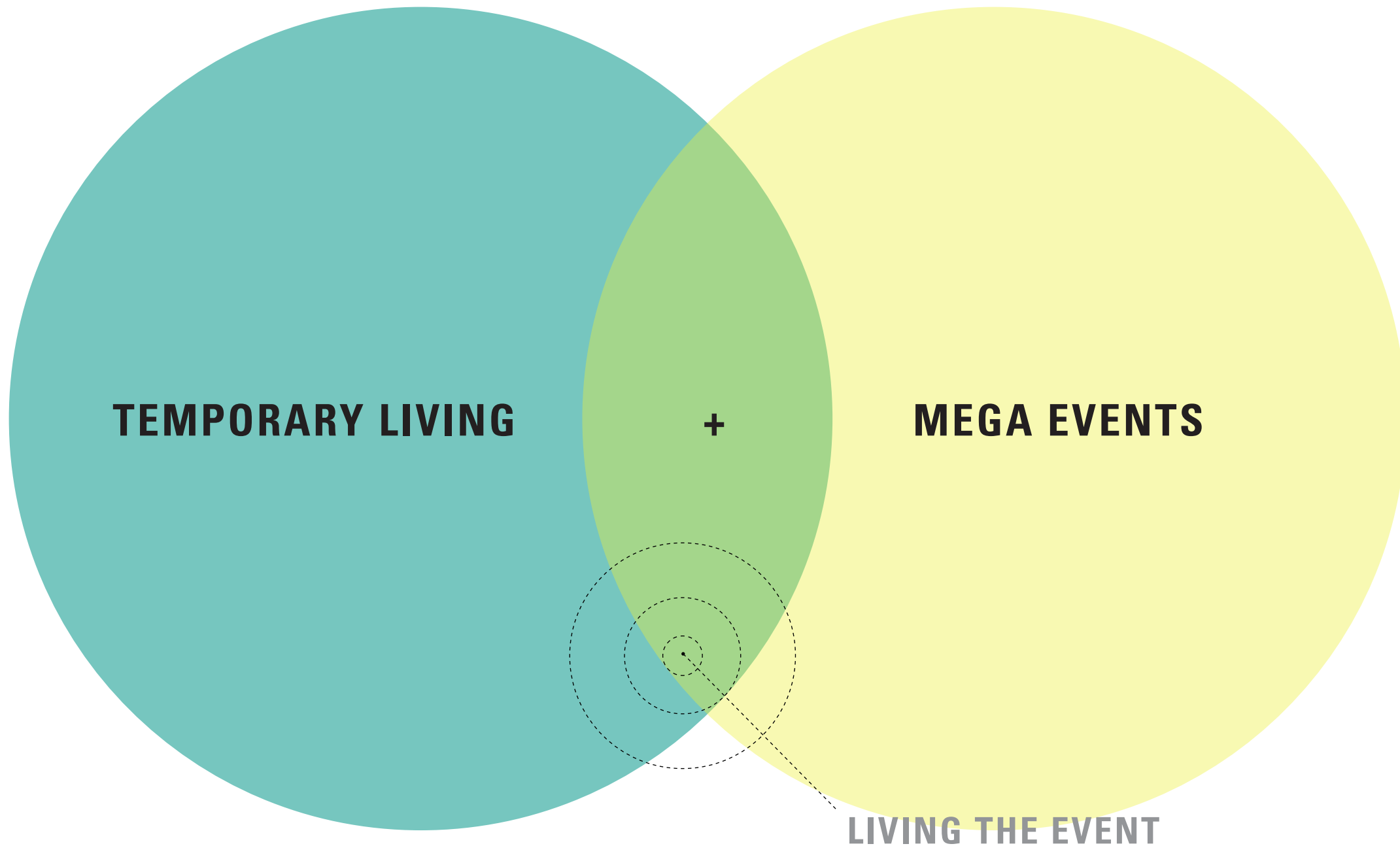


LIVING THE EVENT

Temporary housing models for large events

Laura Galluzzo





TEMPORARY LIVING

+

MEGA EVENTS

LIVING THE EVENT

RESEARCH QUESTIONS

#1

WHICH IS THE MEANING OF THE TERM TEMPORARY LIVING? WHICH ARE THE TYPOLOGIES OF TEMPORARY HOUSES?

#2

HOW CAN WE DESIGN (DOMESTIC) INTERIORS THINKING ABOUT THE SPACE'S ADAPTATIONS IN THE FUTURE AND AT THE SAME TIME, WORKING ON A TEMPORARY AND A PERMANENT LEVEL?

#3

HOW CAN WE DESIGN (TEMPORARY) DOMESTIC INTERIORS WHERE THE INHABITANTS CAN EXPRESS THEMSELVES, THEIR IDENTITY, THEIR CULTURE?

#4

HOW CAN WE ANSWER TO THE INCREASINGLY IMPORTANT QUESTION OF HOSPITALITY LINKED FOR THE GROWING NUMBER OF PEOPLE TRAVELING IN OCCASION OF EVENTS (AS VISITORS AND AS STAFF) WHILE MAINTAINING A STRONG LINK WITH THE HOST CITY?

#5

HOW CAN WE APPLY THESE CONCEPTS TO MILANO IN OCCASION OF EXPO 2015?

#1 GENERAL OBJECTIVE

HOW CAN DESIGN GIVE
. EFFECTIVE
. INNOVATIVE
. FLEXIBLE
. SPREAD
. IDENTITY
ANSWERS IN TERMS OF
TEMPORARY HOUSES

#1 METHODOLOGY

- DESK RESEARCH
- LITERATURE REVIEW
- CASE STUDIES ANALYSIS
- CO-DESIGN WORKSHOP

#1 OUTPUT

- CLASSIFICATION OF TEMPORARY HOUSES
- TEMPORARY HOUSES MAPS
- FEELING AT HOME IN A TEMPORARY PLACE
- CONCEPT OF LEGACIES OF INTERIORS

#2 SPECIFIC OBJECTIVE

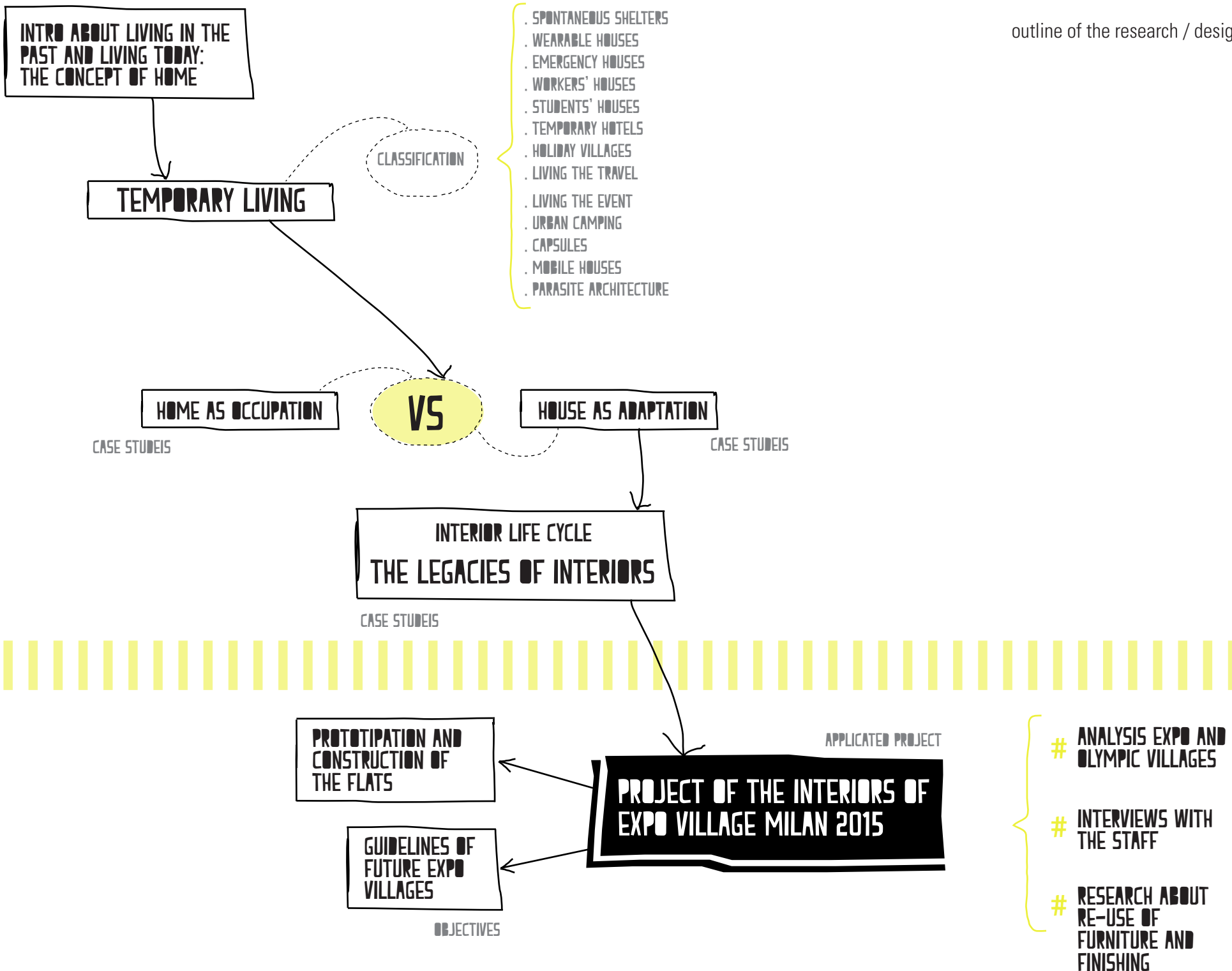
SYSTEM OF KNOWLEDGE REFER TO
THE INTERIOR LIVING SPACES FOR
THE STAFF OF BIG EVENTS AND IN
PARTICULAR LINKED WITH EXPO 2015
IN MILAN

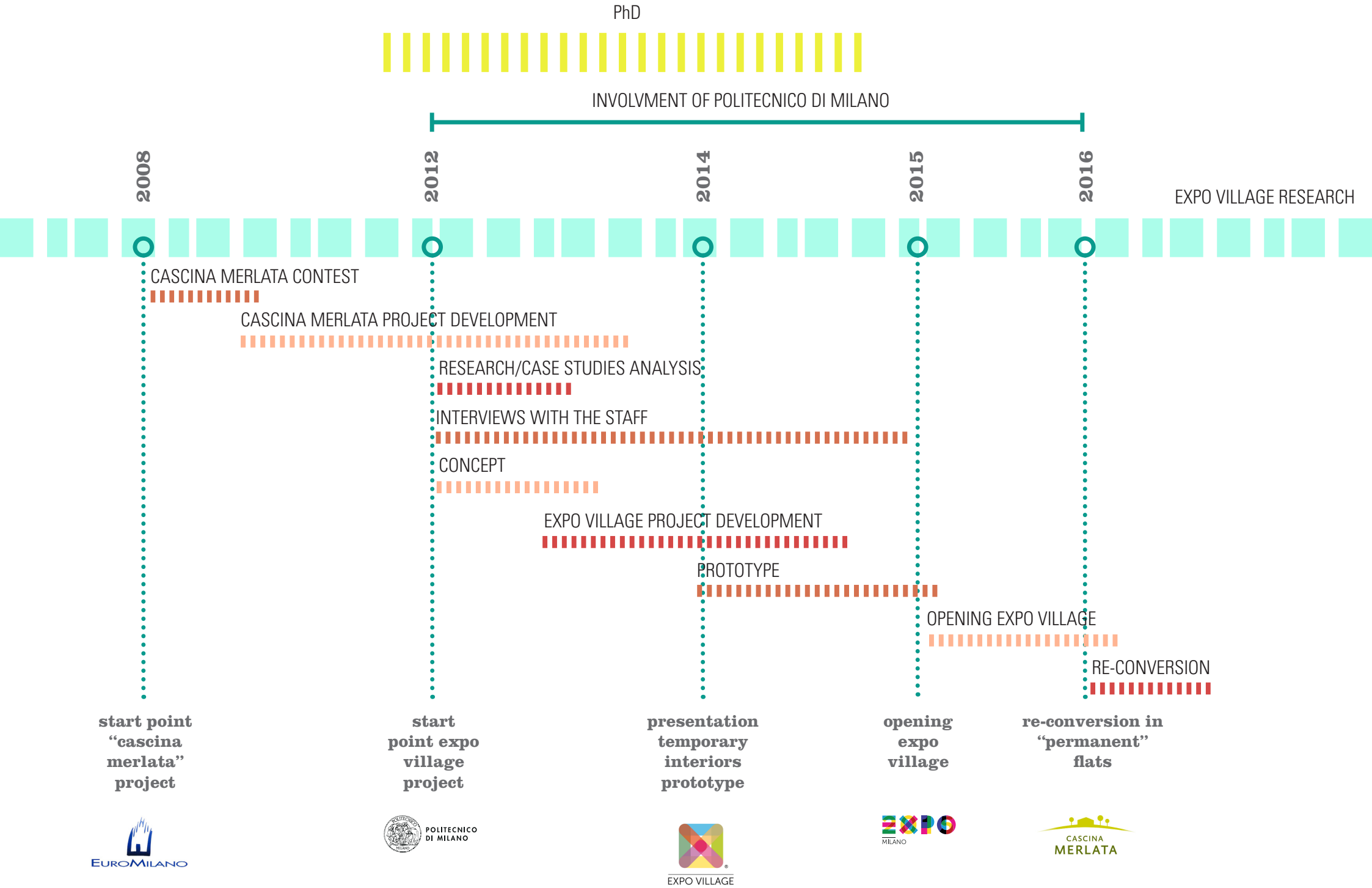
#2 METHODOLOGY

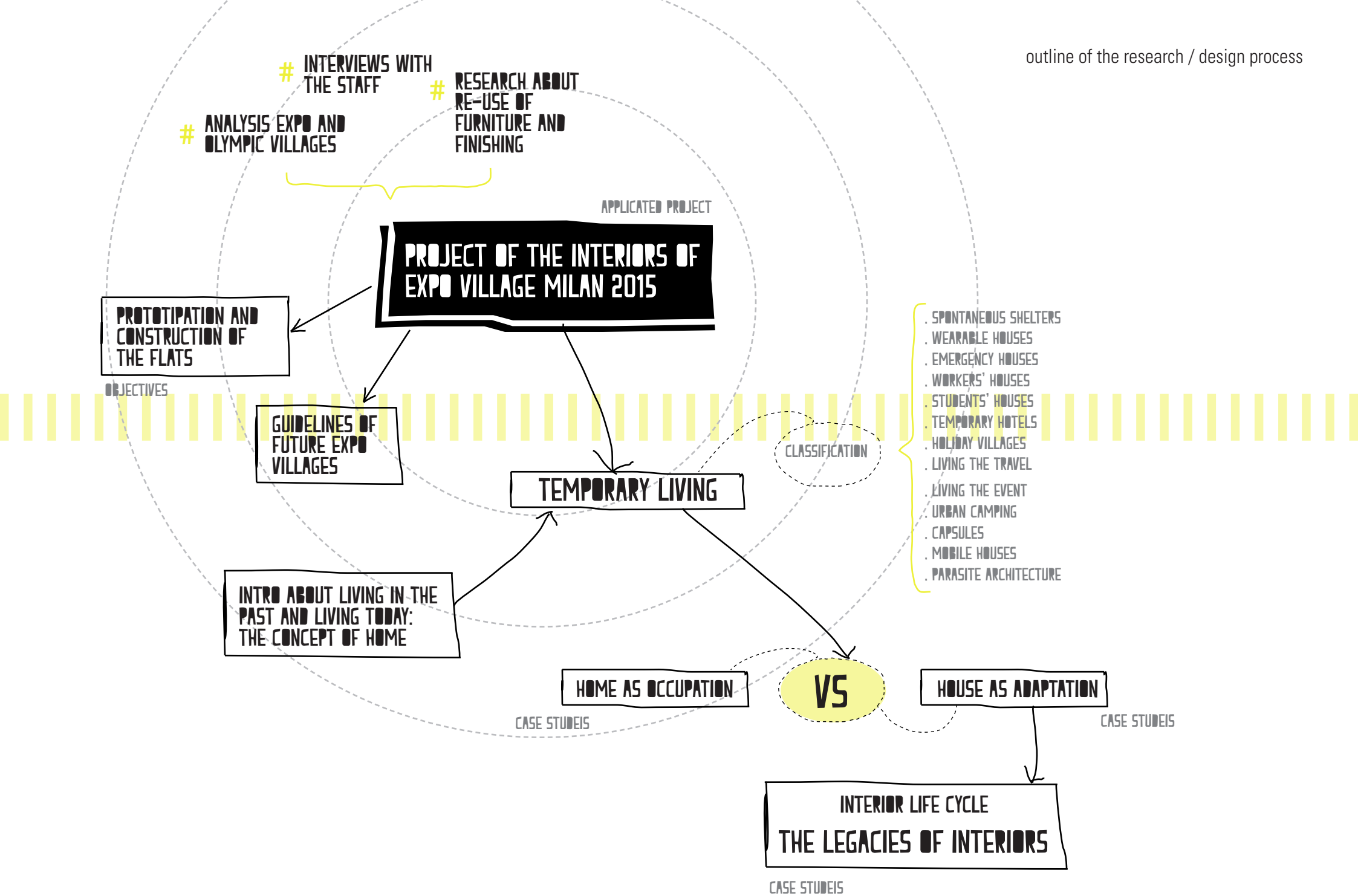
- FIELD RESEARCH
- INTERVIEWS
- SOCIAL NETWORK ANALYSIS
- PHOTOGRAPHIC ANALYSIS
- REPORT E VISITS

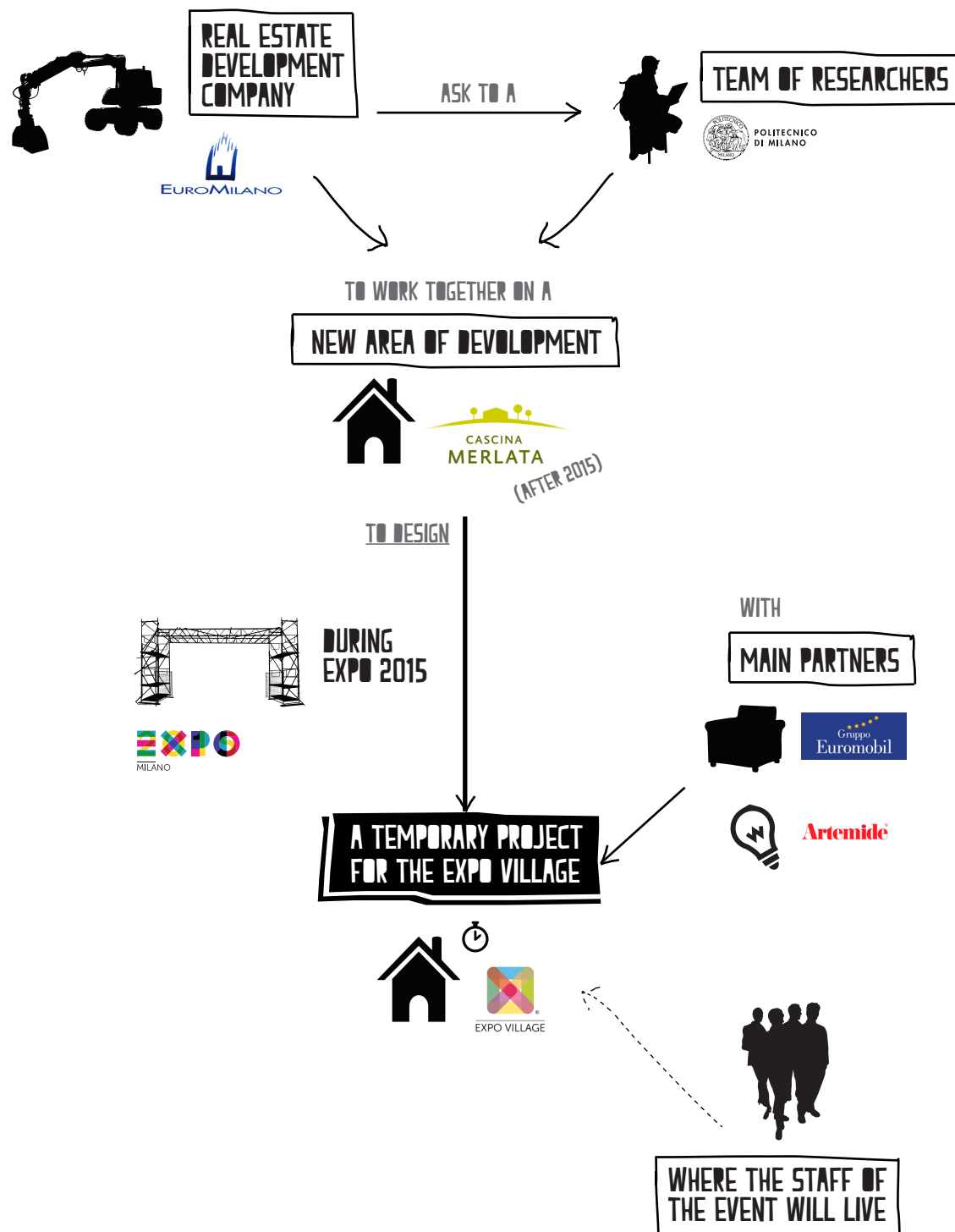
#2 OUTPUT/PROJECT

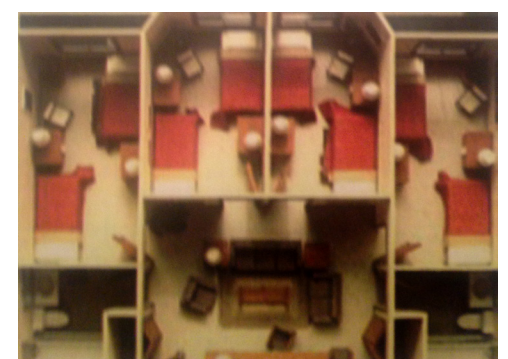
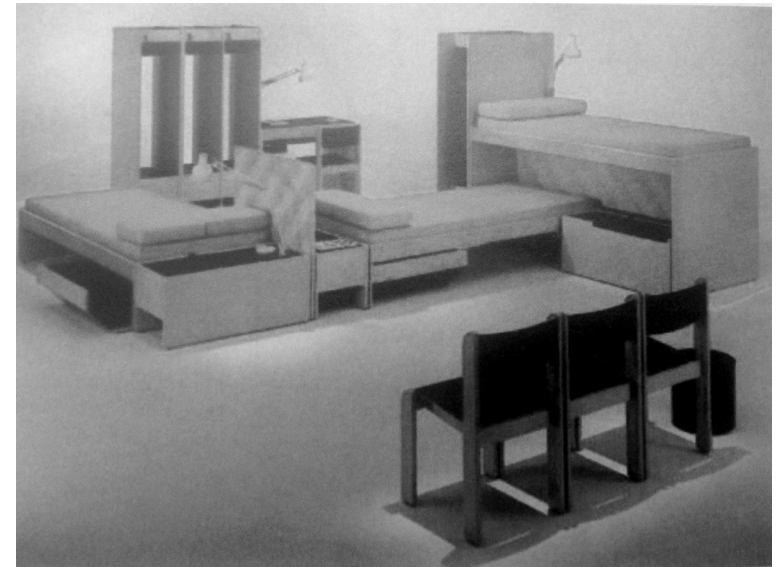
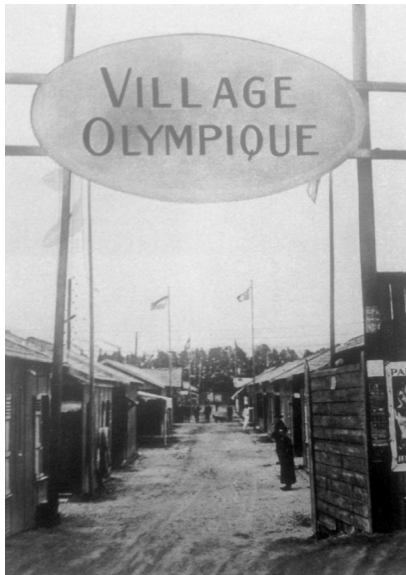
- PROTOTYPING OF THE FIRST FLAT
- REALIZATION OF THE FLATS
- GUIDELINES FOR FUTURE EXPO VILLAGES











Paris 1924 / Amsterdam 1928 / Montreal 1976 / Tokyo 1964 / Helsinki 1952 / Seoul 1988 / Atlanta 1996

***OLYMPIC GAMES**

Turin 2006

Beijing 2008

Vancouver 2010

>>> London 2012

Sochi 2014

***EXPO**

Montreal 1967

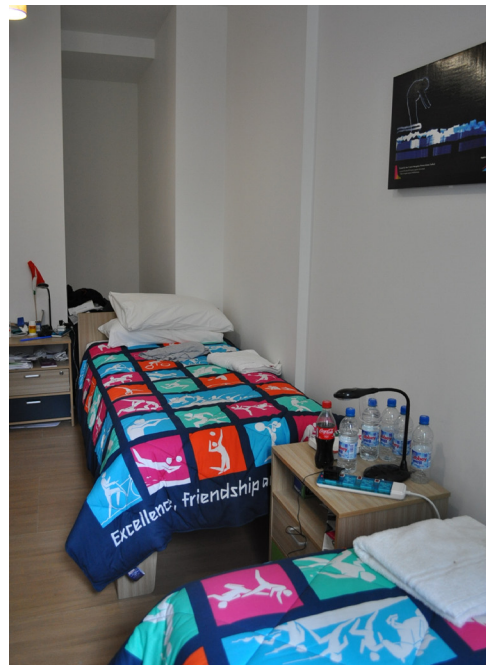
Lisbon 1998

Hanover 2000

Zaragoza 2008

Shanghai 2010

Yeosu 2012



***OLYMPIC GAMES**

Turin 2006

Beijing 2008

Vancouver 2010

London 2012

>>> **Sochi 2014**

***EXPO**

Montreal 1967

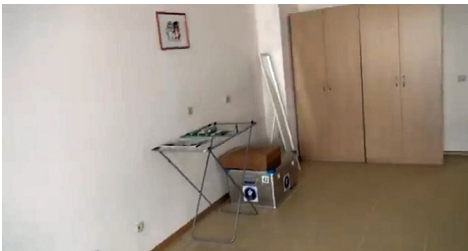
Lisbon 1998

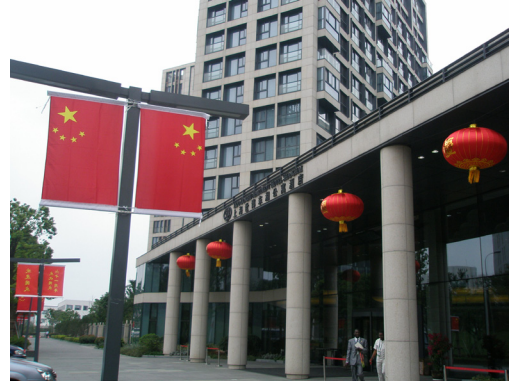
Hanover 2000

Zaragoza 2008

Shanghai 2010

Yeosu 2012





analysis case studies / olympic and expo villages

*OLYMPIC GAMES

Turin 2006

Beijing 2008

Vancouver 2010

London 2012

Sochi 2014

*EXPO

Montreal 1967

Lisbon 1998

Hanover 2000

Zaragoza 2008

>>> **Shanghai 2010**

Yeosu 2012

***OLYMPIC GAMES**

Turin 2006

Beijing 2008

Vancouver 2010

London 2012

Sochi 2014

***EXPO**

Montreal 1967

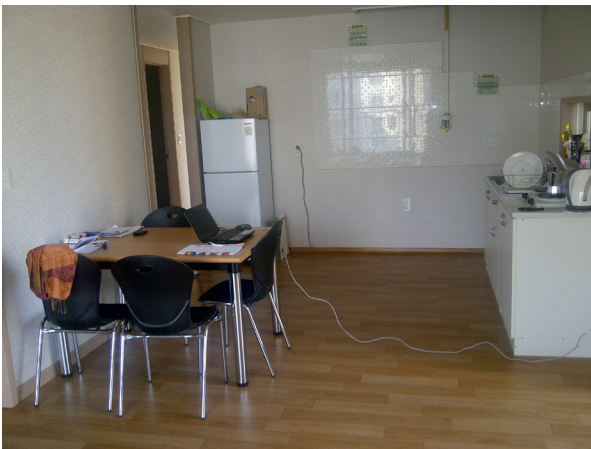
Lisbon 1998

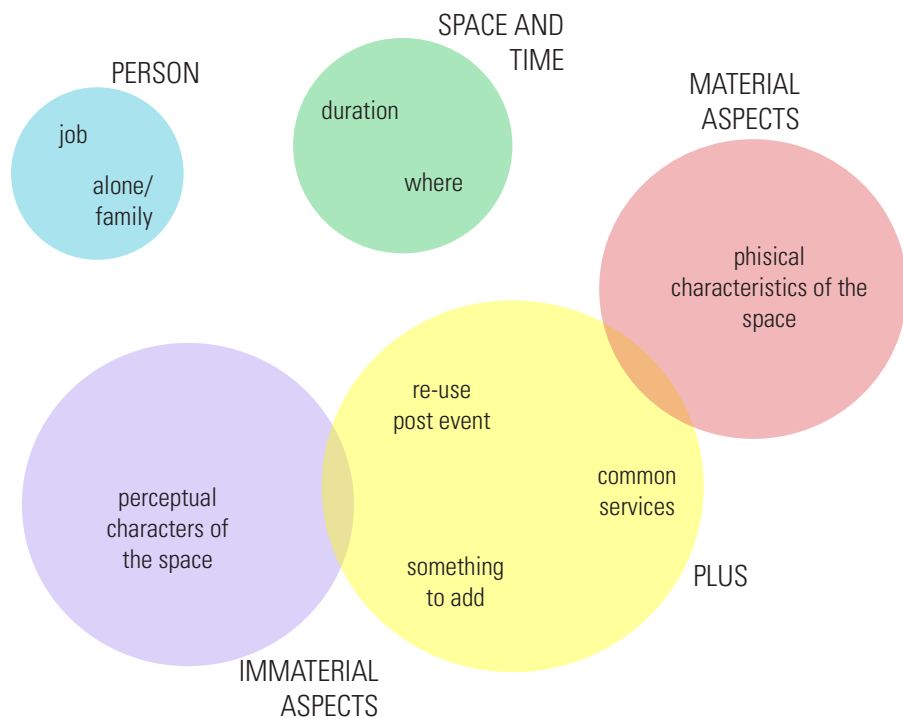
Hanover 2000

Zaragoza 2008

Shanghai 2010

>>> Yeosu 2012





INDICATORS (ENVIRONMENTAL PSYCHOLOGY)

1. BUILDING ESTHETICS

2. SIZE

3. FUNCTIONALITY

4. TRANSPORTATION/CONNECTIVITY

5. GREEN SPACES AND RESTORATION

6. PERSONAL SPACE/ TERRITORIALITY

7. SOCIALITY

8. SERVICES

9. PSYCHOLOGICAL CLIMATE

10. ENVIRONMENTAL FRIENDLINESS

11. IDENTIFICATION

12. CULTURAL DEMANDS

6.1 QUALITY OF PRIVATE SPACES
6.2 SPACES PERSONALIZATION

7.1 FACILITY OF ESTABLISHING RELATIONS OF LIVING
7.2 FACILITY OF ESTABLISHING RELATIONS OF FRIENDSHIP
7.3 OCCASIONS OF SOCIALITY

SERVICES

8.1 CLEANING SERVICES
8.2 COMMUNICATION SERVICES
8.3 CULTURAL SERVICES
8.4 USE OF LOCAL SERVICES
8.5 WELLNESS SERVICES

11.1 CONSIDERATION OF THE PLACE AS HOME
11.2 IDENTIFICATION WITH THE OTHER INHABITANTS
COMMUNITY

12.1 SPACES FOR THE EXPRESSION OF THEIR OWN CULTURE (FOOD, FAMILY, RELIGIOUS...)
12.2 PERCEIVED RESPECT FOR THEIR OWN CULTURE
12.3 PERCEIVED RELATION WITH OTHER CULTURES IN THE SPACE
12.4 CULTURE-BASED CONFLICTS
MULTIRELIGIOUS AND MULTICULTURAL TARGET



23 interviews



4 home countries



23 mega-events



11 women / 12 men



32,7 mean age (staff only)



2 months (average duration)



STAFF 16

♀ 5 ♂ 11

30 40 55

LT 13 GN 2 TR 1

EXPO 13 OLYMPIC 3

EXPERT 7

♀ 7 ♂ 0

30 40 55

LT 4 GN 1 E 2

EXPO 4 OLYMPIC 3

interviews / numbers

PERSONAS

I was not born for one corner.
The whole world is my native land.



NAME: Sun/Sarah/Andrea

AGE: 26/38

NATIONALITY: European, Chinese, American, Australian

EDUCATION: degree or master

PROFESSION: staff for the event, junior worker, sometimes part time student

HOME LIFE: single, with no family (often they live with housemates)

HOBBIES: music, sport, travel, watching movies and tv series

PERSONALITY: easygoing, outgoing, try new things

TV SERIES: friends, the big bang theory



The reception of our hotel in #Sochi has no floor. But it does have this welcoming picture.
pic.twitter.com/8isdoBuytI

Reply Retweet Favorite More



RETWEETS 4,267 FAVORITES 1,505

8:12 AM - 4 Feb 2014

Flag media



To anyone in Sochi: I am now in possession of three light bulbs. Will trade for a door handle. This offer is real: pic.twitter.com/7AeesqDi8Y

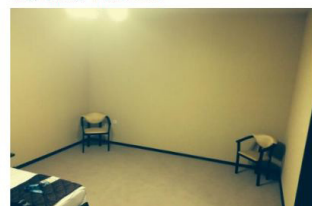
Reply Retweet Favorite More



In my Sochi hotel. You're welcome to pop by and sit forlornly in my Chairs of Desolation.

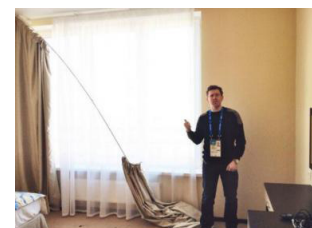
pic.twitter.com/msoqXAlcj4

Reply Retweet Favorite More

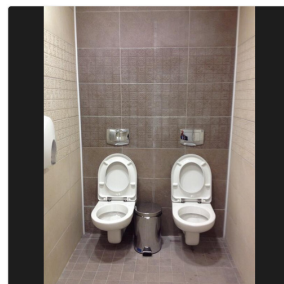


You can have internet, but it must be impossible to use. #SochiProblems #Sochi2014
pic.twitter.com/MrDRLX5EU5

Reply Retweet Favorite More



Harry Reekie (@HarryReekie) This is the one hotel room @Sochi2014 have given us so far. Shambles. #czmsochi



Steve Rosenberg (@SOSchwartz) Seeing double in the Gentlemen's Loo at the Olympic Biathlon Centre #Sochi
7:44 AM - 20 Jan 2014
1,805 RETWEETS 428 FAVORITES



Well that's interesting... Sochi rules in the bathrooms!! #haha #olympics
pic.twitter.com/xacSVimwXY

Reply Retweet Favorite More



Dave Mercer (@Factoffishing) 16 hrs Olympic athletes bonding Sochi Style! #SochiProblems
pic.twitter.com/26vct1dip



Sochi Problems (@SochiProblems) Feb 4 Who wants front row seats? Not the gold medal but it's close enough.
#Sochi2014 #SochiProblems pic.twitter.com/0sqqDFQmC

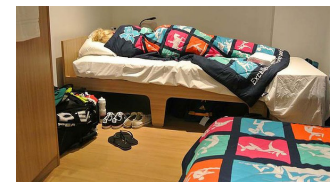


Steve Politi (@StevePoliti) 9h Hey @SochiProblems do I get a little credit for solving one? nj.com/olympics/index... pic.twitter.com/Y70zBIE2z



RETWEETS 307 FAVORITES 316

Sochi Problems (@SochiProblems) Feb 6 New plumbing work or extra shower hose? @esprWD. #SochiProblems
#Sochi2014 pic.twitter.com/JOYH83NYF



Diver Daley's room with a view



BRITAIN'S diving hope Tom Daley has posted a picture of his room in the Olympic village, complete with patriotic bunting, good luck cards from friends and his free Olympics teddy.

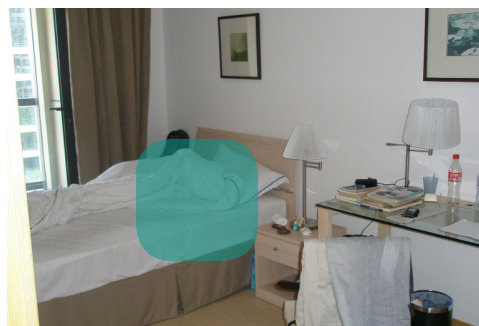
Other competitors complained on Twitter that the beds, at 6ft 5in, were too short. Argentine rower Maria Gabriela Best, who is 6ft 1in, said she had applied for an 'extension'.

AND HERE'S WHAT THEY FOUND IN THEIR ROOMS
Liam Tancock tweeted a picture of the welcome pack in his room in the Olympic Village. Here is what the British athletes arrive to.

- 1 Dressing gown
- 2 Towel
- 3 Laundry bag
- 4 Guide to the Village
- 5 Box containing a USB stick in the shape of a red London bus
- 6 Wristbands
- 7 Pride the Lion, the official Team GB mascot
- 8 Toiletries: toothpaste, sunscreen, Gillette shower shaving foam and shower gel
- 9 Mug
- 10 Guide to London 2012
- 11 Reading light
- 12 Power sockets
- 13 Water bottles
- 14 More towels



KEYWORDS: MULTICULTURAL+YOUNG+INFORMAL TARGET



GUIDELINES

OBJECTS



FURNITURES



FINISHING



NEUTRAL SPACE



. INFORMALITY

- . COLOURS
- . MATERIALS
- . TRASFORMABILITÀ
- . FLEXIBILITY
- . ELEMENTS OF REUSE

. SUSTAINABILITY

- . RE USE
- . RE CICLE
- . DISMOUNTABLE
- . LOW COST

. MADE IN ITALY

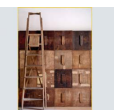
- . CO-BRANDING
- . DESIGN
- . YOUNG DESIGNERS

. AESTHETIC QUALITY

CONTENITORI



Boxhouse



Peveto, Fum

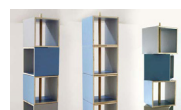


A4A design, Demotetr

CONTENITORI



Esprimodisign, Ezio case



Design Mood, Moduli A e B

Design Mood, Marshmallow

VARIE



AaA design, vari prodotti



Seduta listelli



Lago, Sedia Steps



Design Mood, Fun

VARIE



Danese, La mela, La pera, La mela e la pera, L'oca



Zanotta, Sciangai



Cerruti Baleri, Bloom



Zanotta, Aster



Valsecchi 1918, Stick-folding Clothes

DIVANO, POLTRONA, AMACA



Essential, Ecopoltrona



Ecopoltrona avana



Ecopoltrona avana



La Panna avana



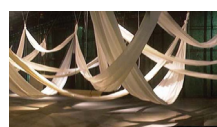
Danese, Xarxa sofa



DIVANO, POLTRONA, AMACA



Danese, Xarxa



Curt deck chair



Lago, Divano Air



Zanotta, Sacco

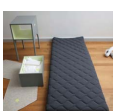


Zanotta, Blow

LETTO DI EMERGENZA



Designasyl, Stay at my home



Campeggi, Ori.Tami



Campeggi, Bulletto

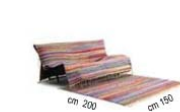


cm 190

LETTO DI EMERGENZA



Campeggi, Ercolino



Campeggi, Magellano



cm 78

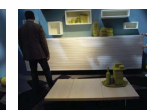


cm 58

MENSOLE



Lago, Et voilà



Rotate me



Lago, Pontaccio

LIBRERIA, MENSOLE, PORTAOGGETTI



Hoog en droog



Molo, Cork peg



Schulab design, X



Kartell, Mobil



Kartell, Componibili



MDF Italia, Aluminium cabinet



Droog Design, Chest of drawers

SCRIVANIA+SEDUTE



Vij5, Newspaperwood fromAtoZ



A4A design, Dynamo table



Arco, Deskbox



Filson and Rohrbacher, AtFAB



Design Mood, Opa



Design Mood, Biti

SCRIVANIA+SEDUTE



E'De Padova, Scrittarello



Scrivania



LETTI



Zanotta, Nyx



MDF Italia, Aluminium bed



MDF Italia, Aluminium bed

COMODINI



A4A design, Dorothy



A4A design, eaTable mini



A4A design, El cico



Droog, What you see is not cabinet

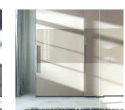
ARMADIO



Lago, Et voilà



Combi



Design Mood, Frosso



Design Mood, Frosso



Ligne Roset, 20 Hangers



Stender

LIBRERIA, MENSOLE



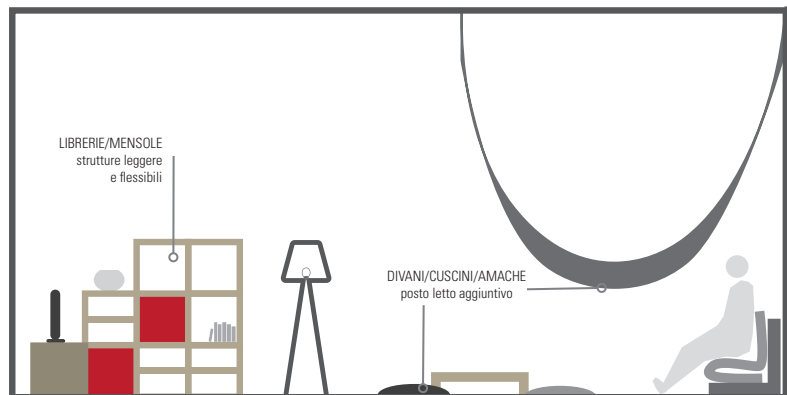
Kubedesign, Bunz



Kubedesign, Damaris

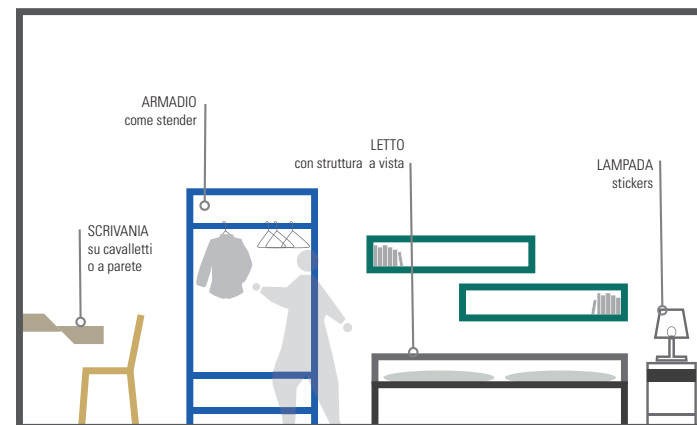


A4A design, Bookstack



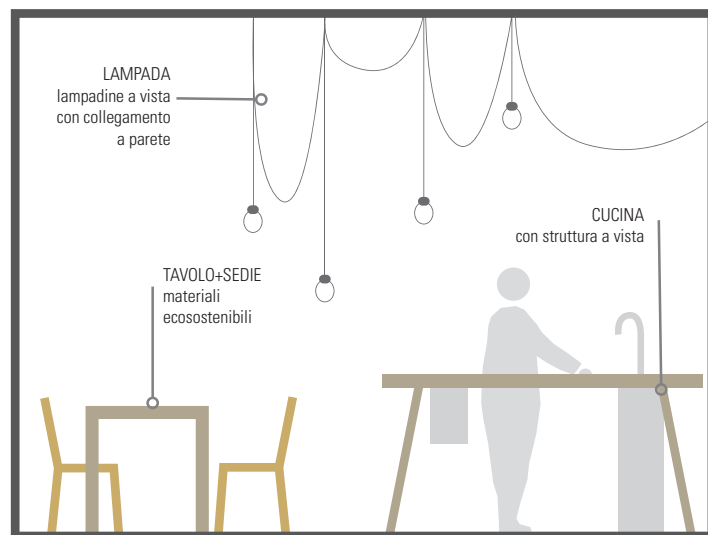
TIPOLOGIA A1 / B

tavolo
sedute
divano uso letto
poltrona
tavolino
mobile tv
televisione



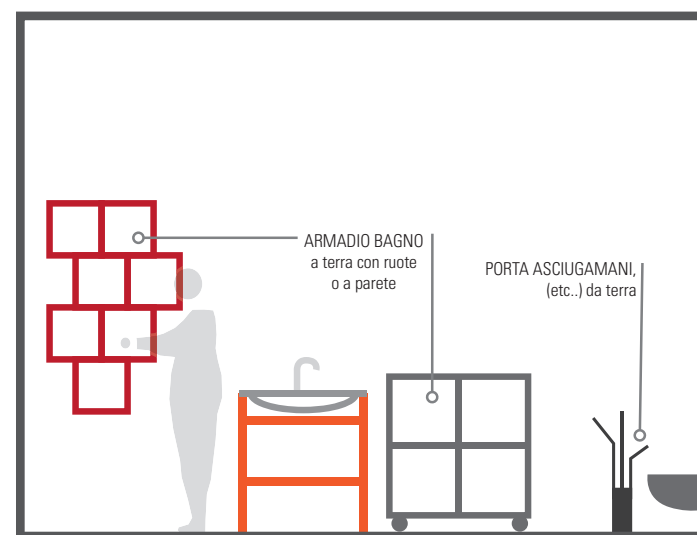
APPARTAMENTO A / A1 / B

armadiatura 2/3 moduli
cassettiera
scrivania
seduta
1/2 letti singoli (componibili)
1/2 comodini



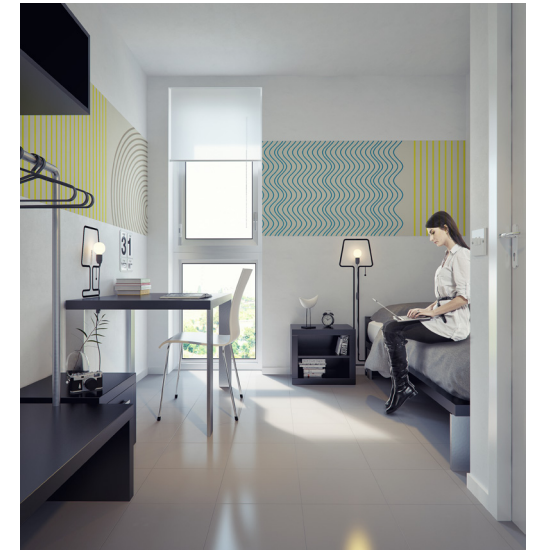
APPARTAMENTO A / A1 / B

piano cottura da appoggio 4 piastre
lavello vasca
cappa a vista
frigorifero libera installazione
microonde libera installazione
cassettiera
tavolo
sedute

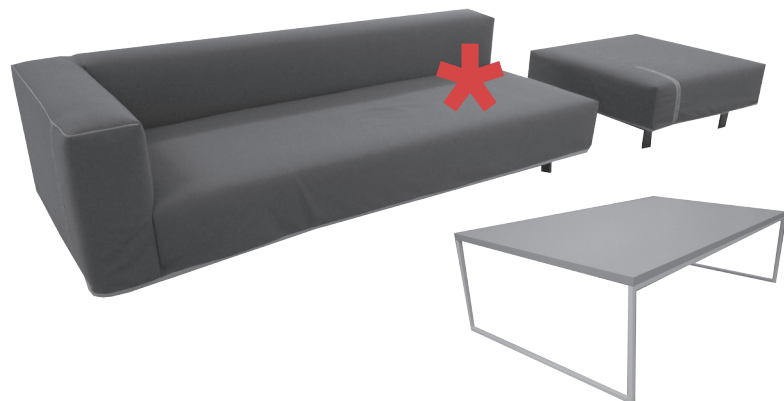
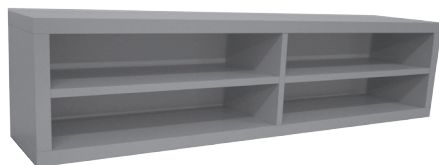


APPARTAMENTO A / A1 / B

lavabo
wc
piatto doccia
rubinetteria
specchiera
contenitore portaoggetti



#3

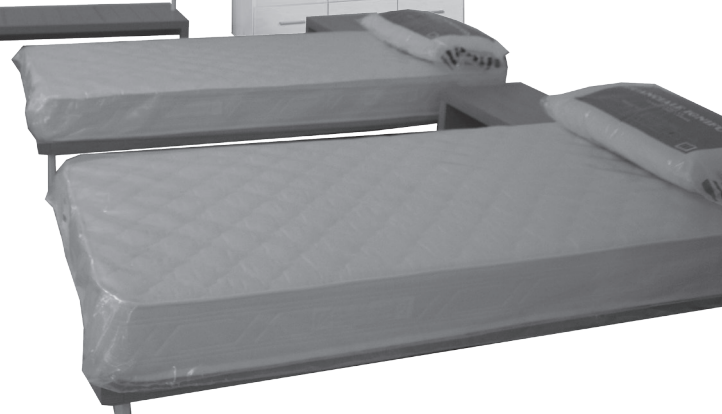


PRE

#2



POST



PRE



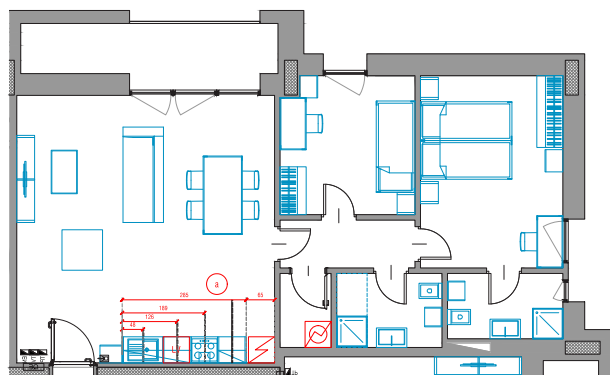
#1



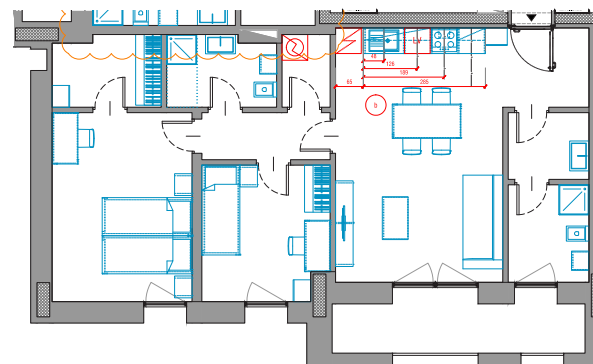
POST



PLANS_CATEGORIES

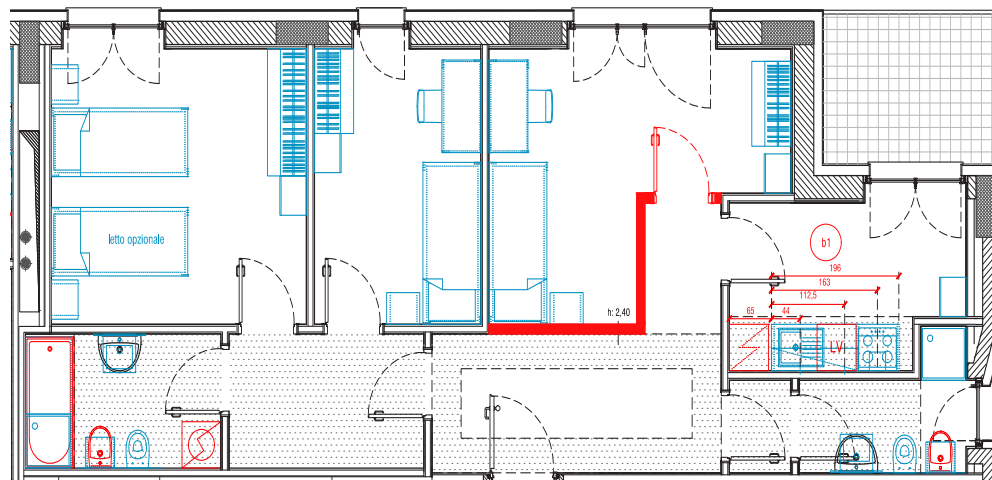


CATEGORY A



CATEGORY B

PLANS_CATEGORY C

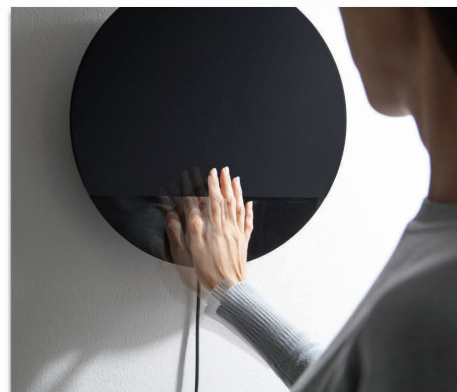












AAA
DESIGNER
CERCASI

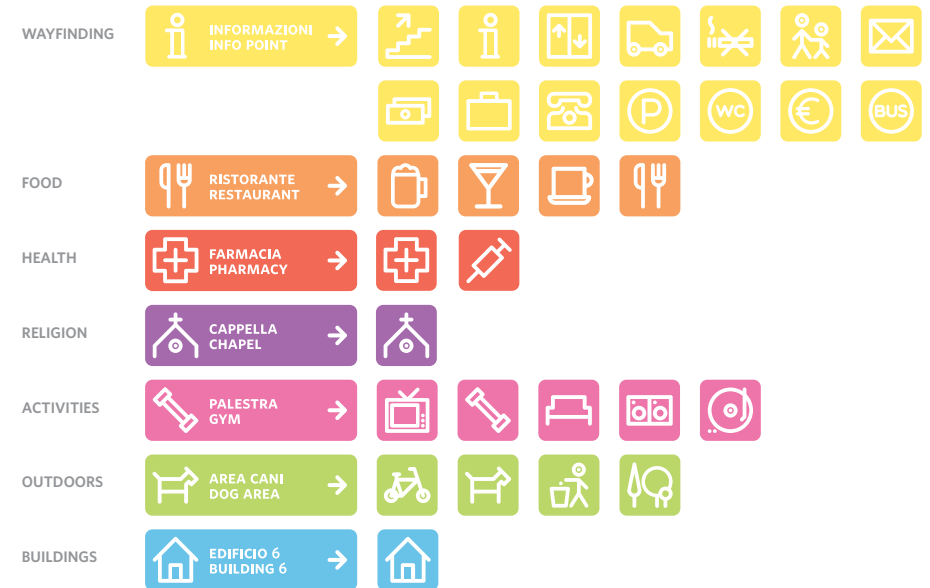
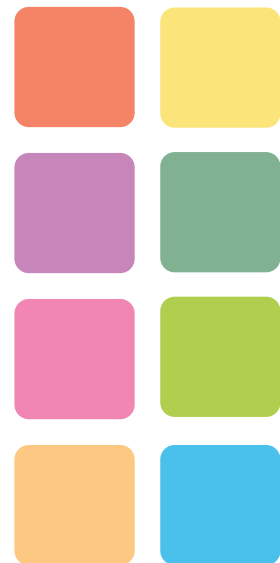
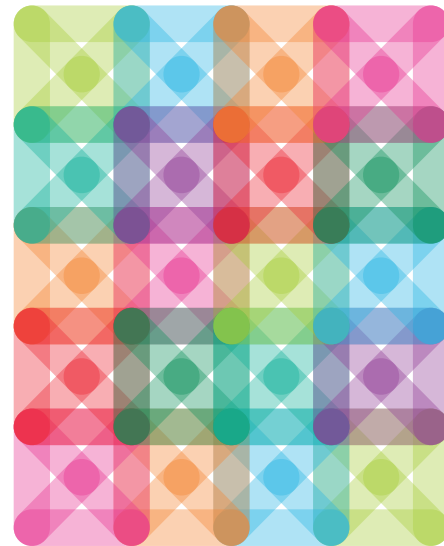
Free services

- > WI-Fi
- > Round-the-clock reception/concierge
- > No Smoking building
- > Security
- > Cleaning and linen change
- > Safety deposit boxes
- > Maintenance and rapid intervention
- > Automatic Teller Machine
- > Health Centre, 18 out of 24 hours
- > Meeting room
- > Technogym
- > Living room
- > FUN&PLAY area (table tennis, table football, etc.)
- > Places of worship

Services on payment

- > Food & beverage point
- > Café
- > 24h self-service market
- > Laundry, ironing and tailoring on demand
- > Coin laundry
- > Car and bicycle hire





7 **397** **30.500**
 BUILDINGS FLATS MQ

307 + 90

A/B TYPOLOGIES

C TYPOLOGY

A= TOP FOR DELEGATIONS

B=STANDARD FOR STAFF FAMILY

C= STANDARD, ADAPTABLE FLAT FOR THE STAFF

1 **63** **275+78** **56+12** **2**
 1BEDROOM 2BEDROOMS 3BEDROOMS 4BEDROOMS 5BEDROOMS

1186 + 90 + 306 = 1582
 BEDS

TWO-ROOM

2 BEDS

+ SOFA-BED

> 2 + 1 beds

(2 in room, 1 sofa bed)

> bathroom

> spacious living area with
cooking area

THREE-ROOM

3 BEDS

+ SOFA-BED

> 3 + 1 beds

(3 in room + 1 sofa bed)

> bathroom

> spacious living area with
cooking area

FOUR-ROOM

4 BEDS

+ SOFA BED

> 4+1 beds

(4 in room + 1 sofa bed)

> bathroom

> spacious living area with
cooking area

FOUR-ROOM C

5 BEDS

WITH EXTRA ROOM

> 5 beds

(in 4 bedrooms)

> bathroom

> kitchen

COOKING ZONE

LIVING AREA

BEDROOM

KITCHEN

THREE-ROOM C

4 BEDS

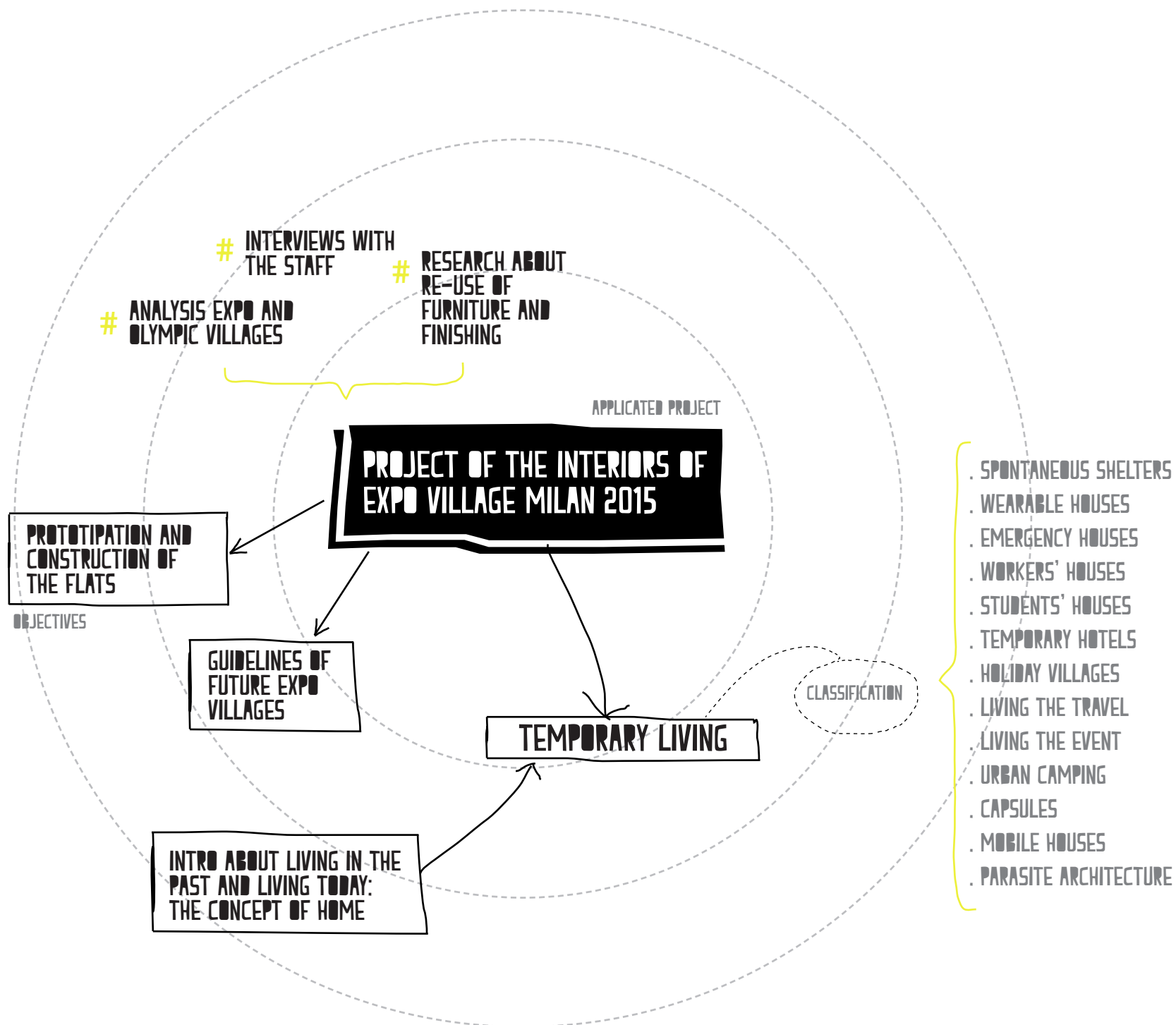
WITH EXTRA ROOM

> 4 beds

(in 3 bedrooms)

> bathroom

> kitchen





TEMPORARY LIVING

PAO 1
Premobiliario para la Moda
Pre-furniture for Styling



Premobiliario para el Aperitivo
Pre-furniture for Snack



Premobiliario para la Inteligencia
Pre-furniture for Intelligence





SPONTANEOUS SHELTERS



WEARABLE HOUSES



EMERGENCY HOUSES



WORKERS' HOUSES



STUDENTS' HOUSES



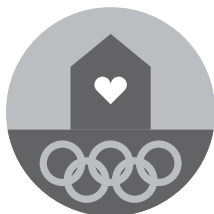
TEMPORARY HOTELS



HOLIDAY VILLAGES



LIVING THE TRAVEL



LIVING THE EVENT



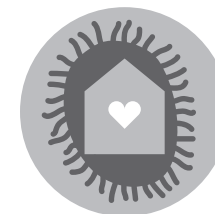
URBAN CAMPING



CAPSULES



MOBILE HOUSES



PARASITE ARCHITECTURE

. SPONTANEOUS SHELTERS

. WEARABLE HOUSES

. EMERGENCY HOUSES

. WORKERS' HOUSES

. STUDENTS' HOUSES

. TEMPORARY HOTELS

. HOLIDAY VILLAGES

. LIVING THE TRAVEL

. LIVING THE EVENT

. URBAN CAMPING

. CAPSULES

. MOBILE HOUSES

. PARASITE ARCHITECTURE



Cardboard Home, by Ryuji Miyamoto, 1994 / Refuge wear, Habitent, Lucy Orta 1992-3 / Home for All Project, Toyo Ito, 2012 / A77, MOMA PS1, 2013 / Hotello, Scarponi+De Luca, 2013 / Pixel Hotel, Linz, 2009 / Summer Container, MH Xoperative, Finland, 2000 / Bivacco Urbano, Diogene, Torino, 2009 / Festival Village, Festival of the World, London 2012 / Esterni Urban Camping, Milan Design Week 2013 / Cocoon, Micasa Lab, Zurigo, 2013 / Loft Cube, Aisslinger Studio 2003-10 / paraSITE, Michael Rakowitz's, 1997



S

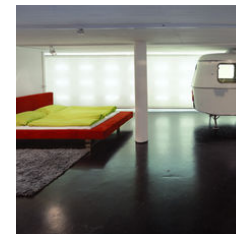


D

HOMELESS



WORKERS STUDENTS ARTISTS



...

EVERYONE



TRAVELERS

NEEDS



PROTECTION



EMERGENCY



TRAVEL



EVENTS



ARTS



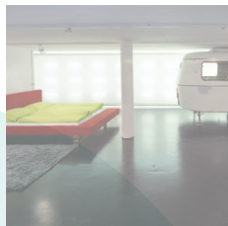
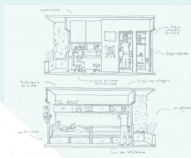
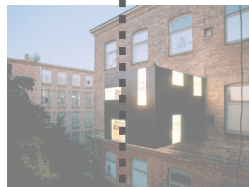
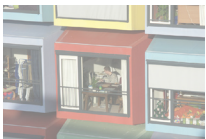
LEISURE



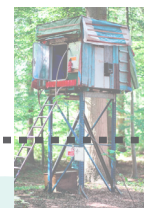
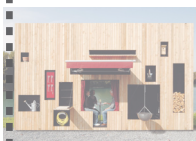
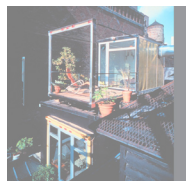
WORK



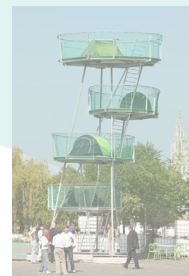
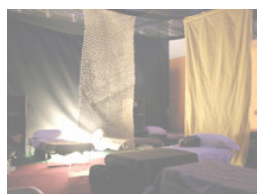
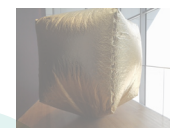
LIVING



FLATS/
HOUSE



CAPSULE



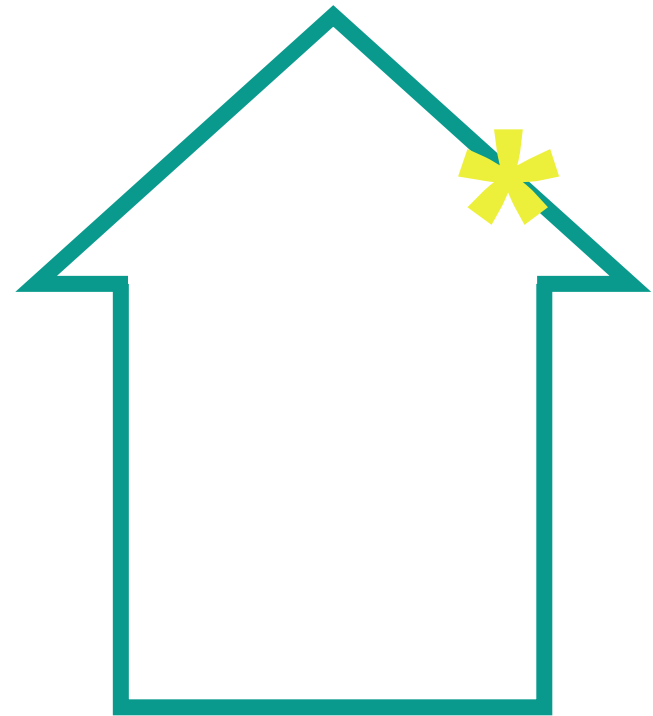
STAY

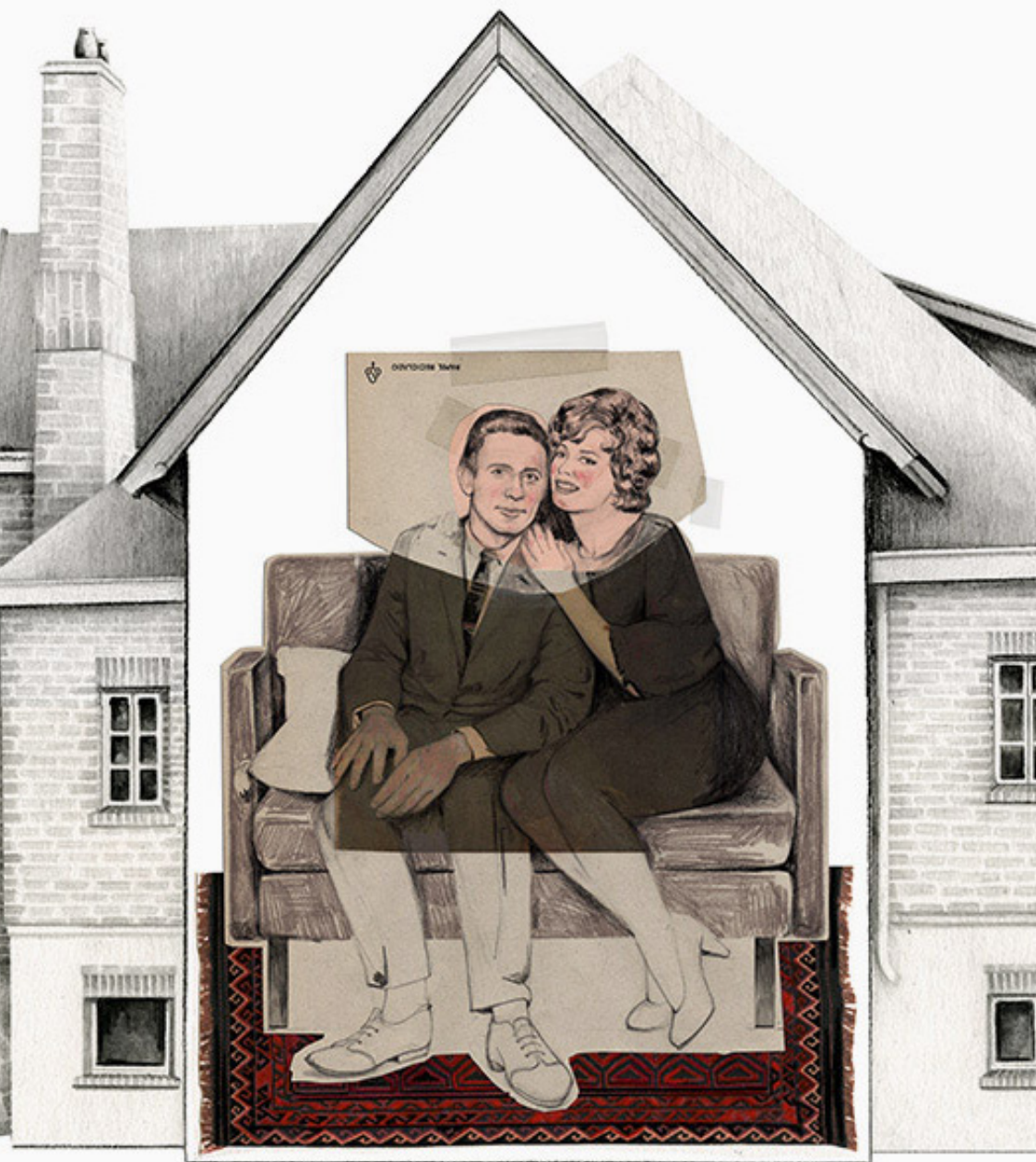


HOME as OCCUPATION



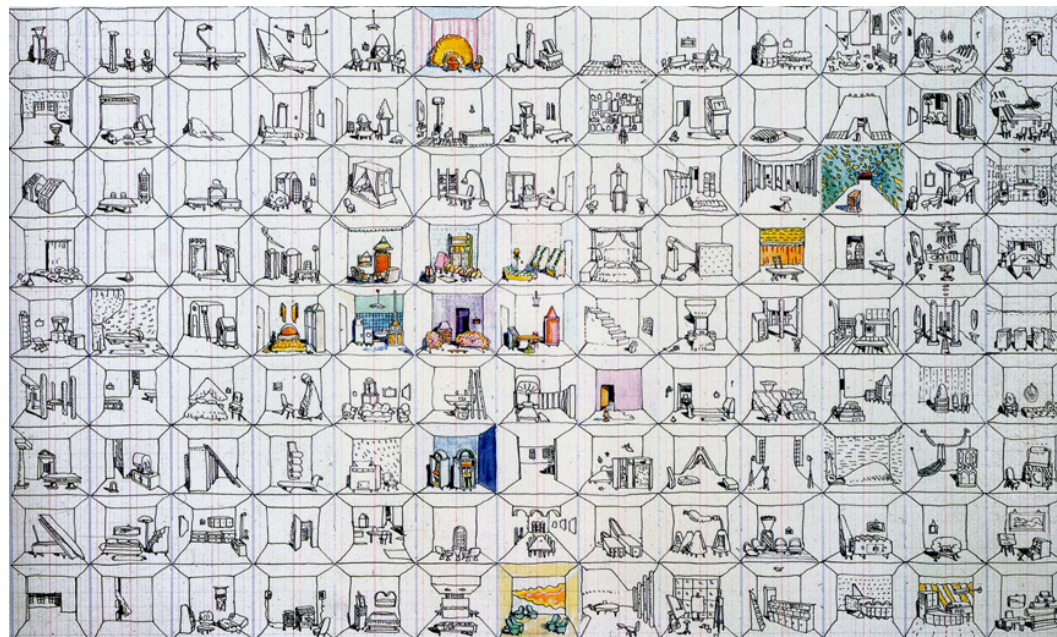
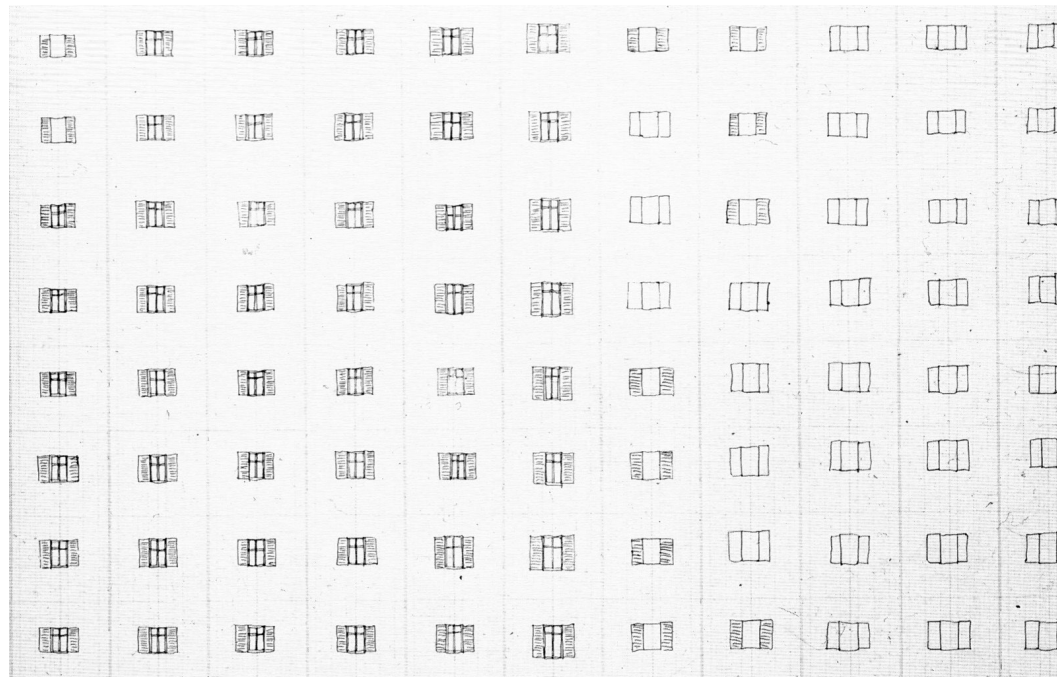
HOUSE as ADAPTATION





HOME as OCCUPATION

No hay trece que pueda con nosotros, Ana Bustelo

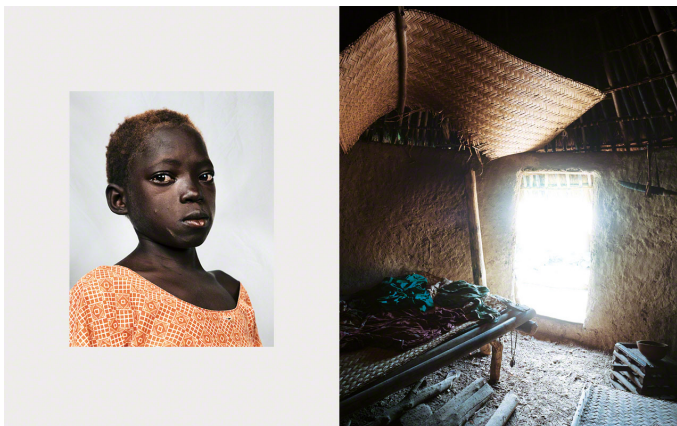


Ugo La Pietra, Esterno/Interno, 1970-93



O C C U P A T I O N / C A S E S T U D I E S

home as occupation / case studies
WHERE CHILDREN SLEEP /
JAMES MOLLISON / 2010



home as occupation / case studies
I AM HERE /
FUGITIVE IMAGES / 2009





Scenes from the movie Mary Poppins, 1968



HOUSE as ADAPTATION

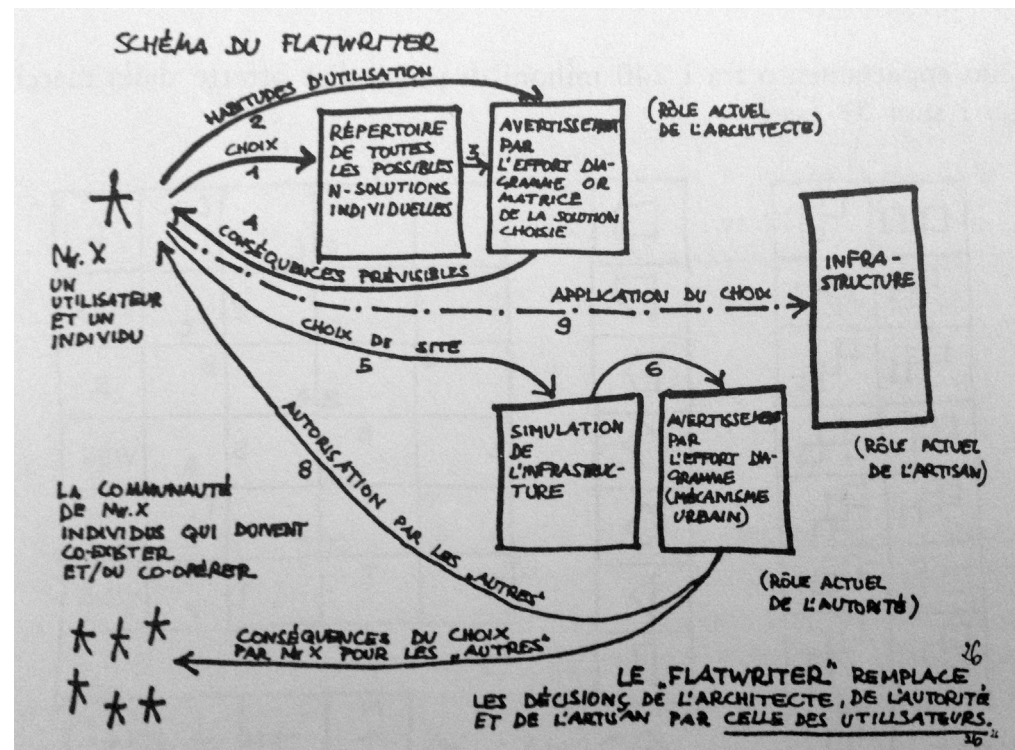
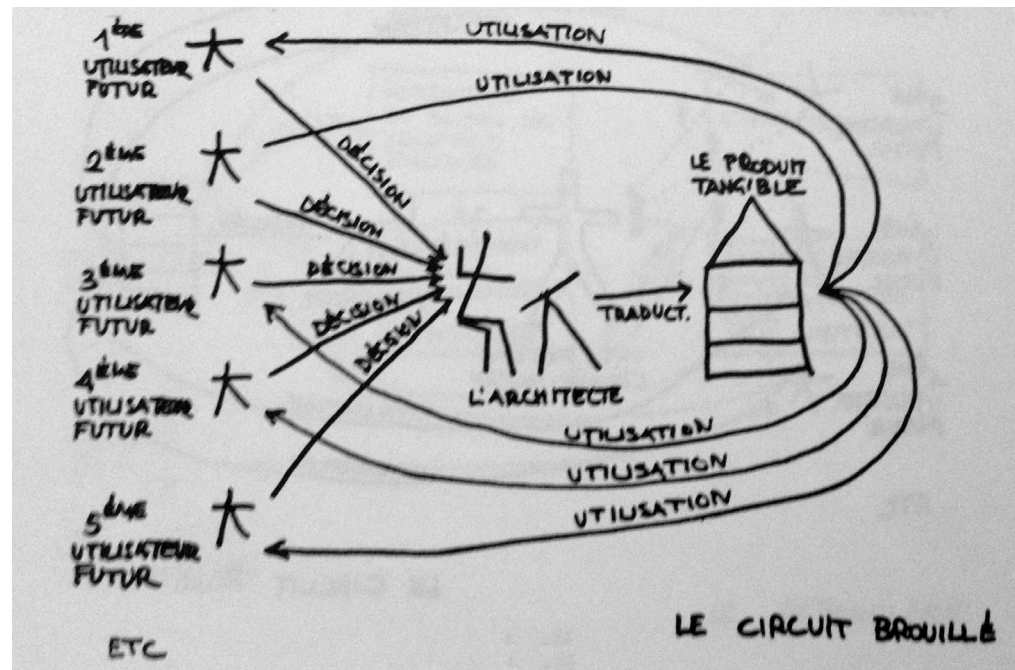


Alejandro Aravena (Elemental), Quinta Monroy, 2003-04



A D A P T A T I O N / C A S E S T U D I E S

house as adaptation / case studies
 DIAGRAMS from FRIEDMAN (1971)
 "PER UNA ARCHITETTURA SCIENTIFICA"

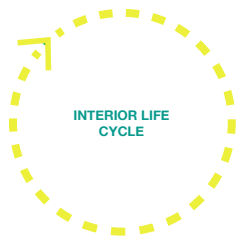
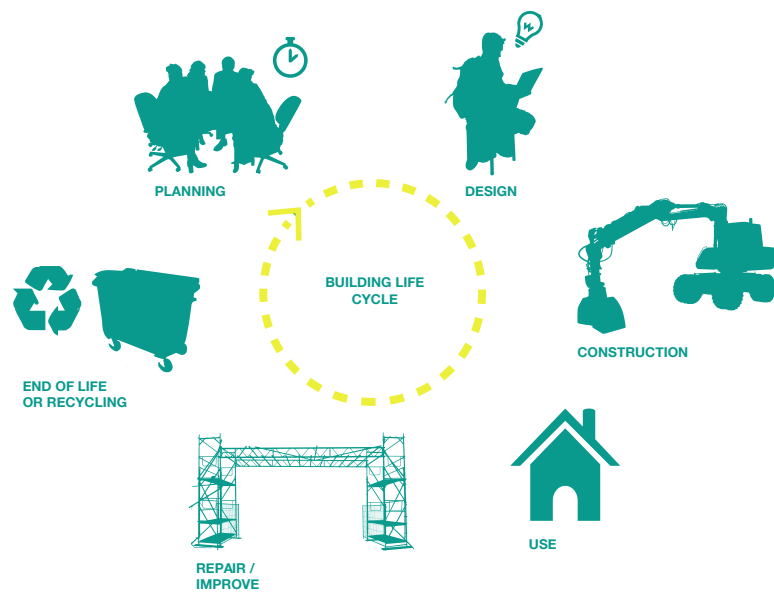
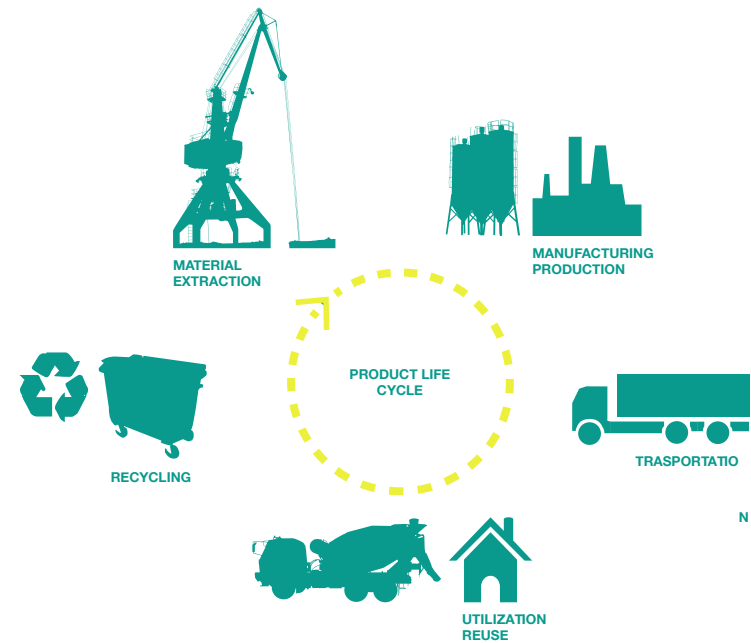


house as adaptation / case studies
PLUS / LACATON&VASSAL / 2004



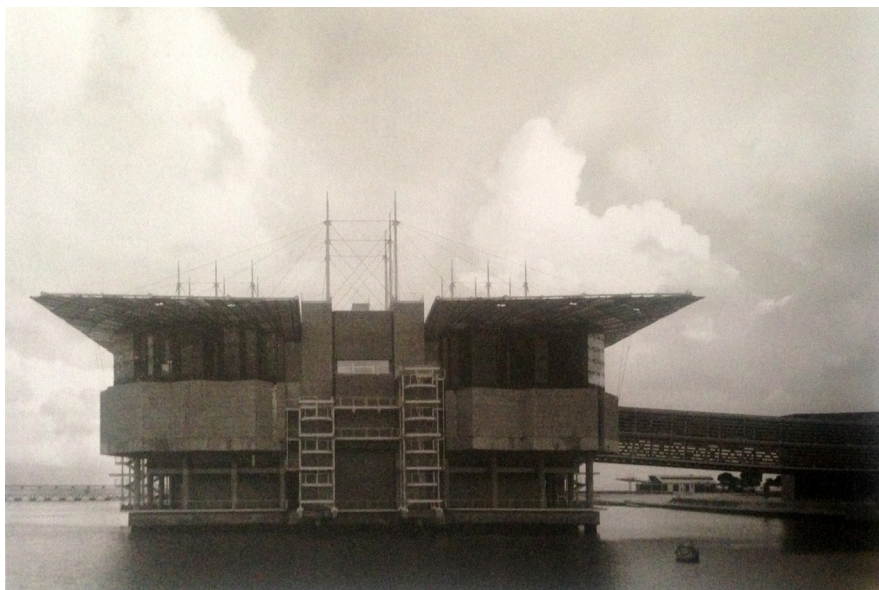
house as adaptation / case studies
USUS-USURES / BELGIAN PAVILION / ROTOR
VENICE ARCHITECTURE BIENNALE / 2010



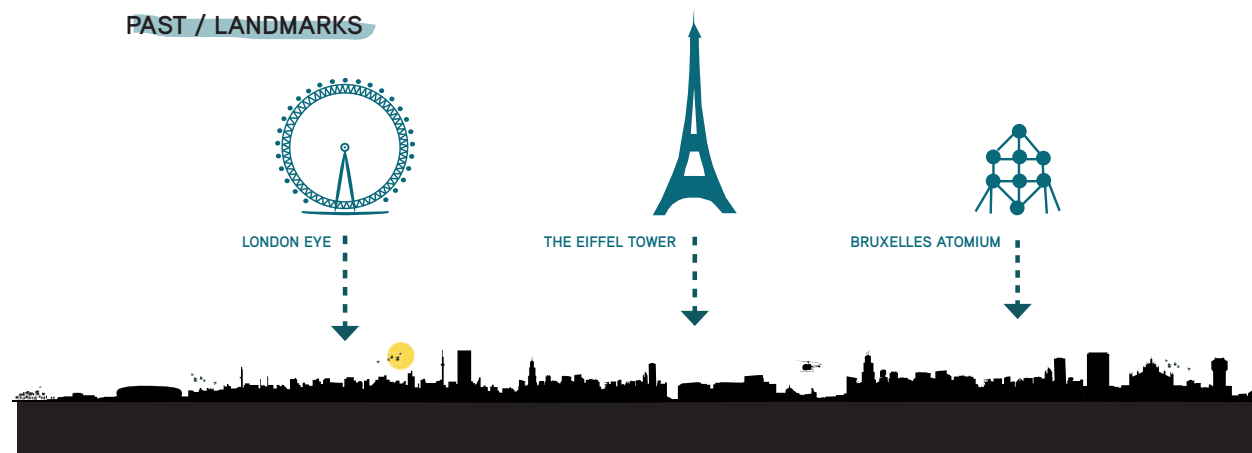




THE LEGACIES OF INTERIORS



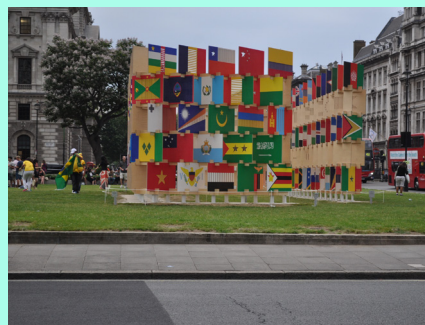
PAST / LANDMARKS



FUTURE / URBAN ACUPUNCTURE + IMPORTANCE OF LEGACY



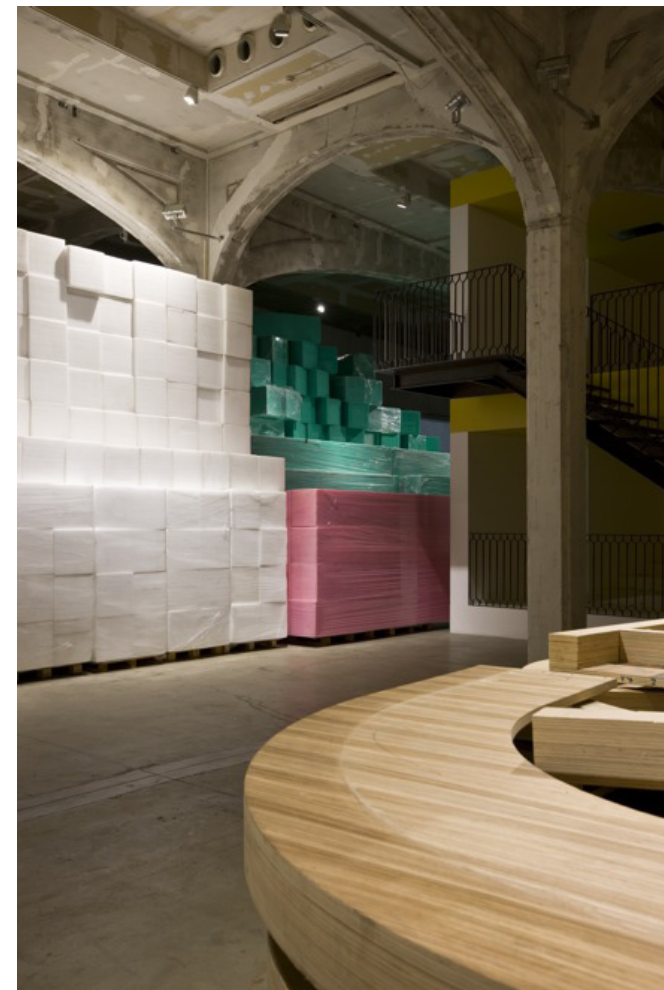
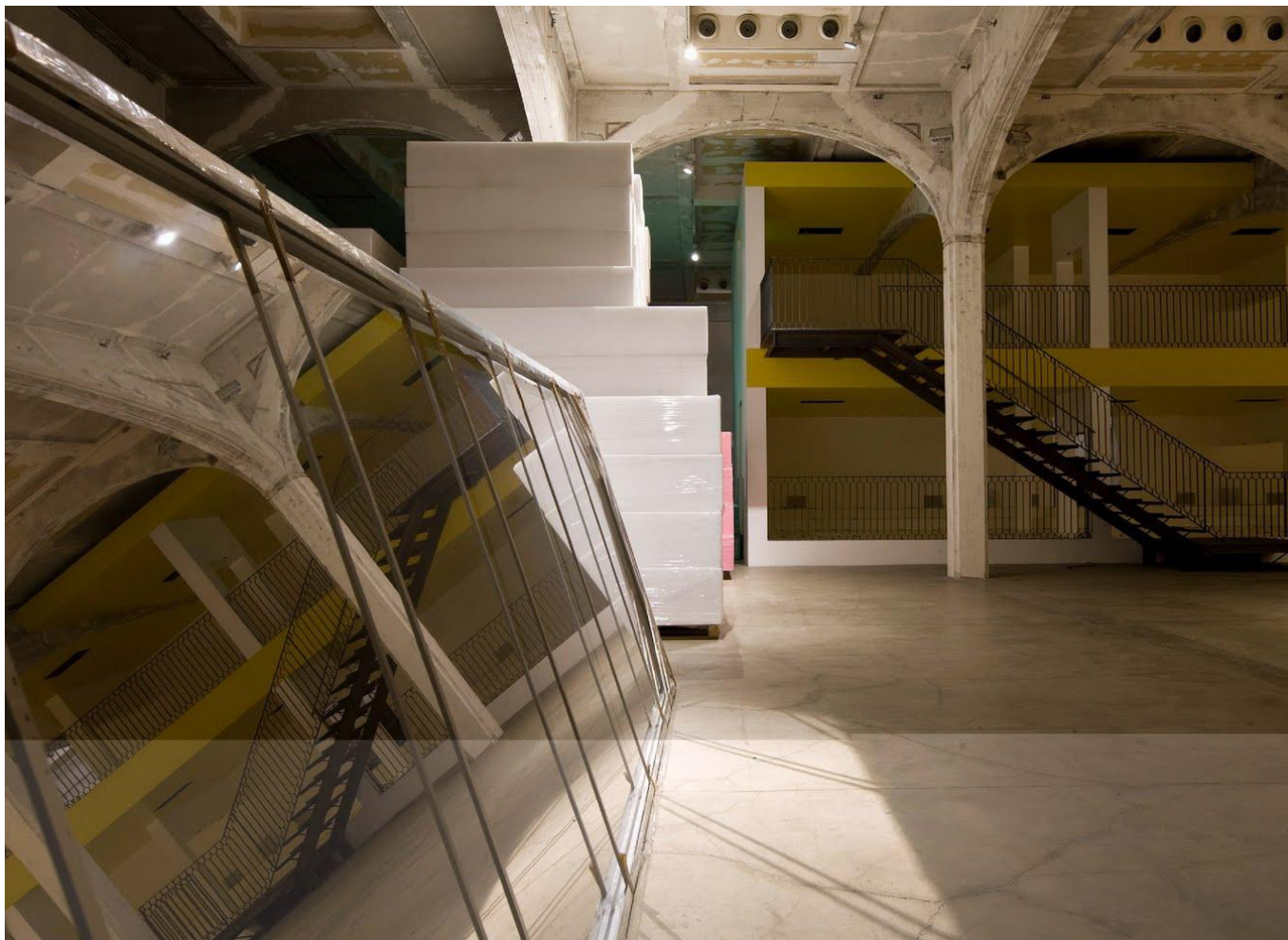
Seville 1992, Claudio Sabatino, "Expo dopo Expo" exhibition, Milan, 2009
 Seville 1992, Claudio Sabatino, "Expo dopo Expo" exhibition, Milan, 2009
 Lisbon 1998, Marco Introini, "Expo dopo Expo" exhibition, Milan, 2009





THE LEGACIES OF INTERIORS / CASE STUDIES





the legacies of interiors / case studies
HOUSE OF CONTAMINATION / RAUMLABOR
ARTISSIMA / TORINO / 2010



the legacies of interiors / case studies
SKINNED / JORIEN KEMERINK / 2013



A Chance to Own Fixtures, Fittings and Equipment Used by Some of The Most Famous Sporting Personalities In The World !

Solo su
www.meridiana.com
CLICCA QUI

Meridiana Fly
Meridiana Fly la
seconda compagnia
aerea italiana!

Clicca qui

eDreams
Meridiana Fly la
seconda compagnia
aerea italiana!

Clicca qui

TELECOM ITALIA
Navighi in tutta
libertà senza limiti di
tempo e di orario.

Clicca qui

BUY NOW

REMAINS OF THE GAMES™

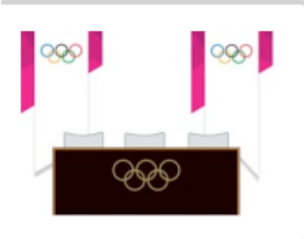
Owned and managed by Ramler Furniture (UK) Ltd

The original F, F & E from the The London 2012 OLYMPIC GAMES


[Tweet](#) 965 [Like](#) 2k

Remains Of The Games Customer Helpline: 0115 905 4103 - Lines open 24 hours a day


[HOME](#) [ABOUT](#) [FAQ](#) [MEDIA](#) [WORLD PRESS](#) [INTERNATIONAL DELIVERIES & COLLECTION](#) [UK DELIVERIES & COLLECTION](#) [ALL ENQUIRIES](#)




Desk - Protocol, Lounge, Welcome, LARGE



Notice Board - Medium



Mattress Single (Staples UK)



Clock, medium, wall

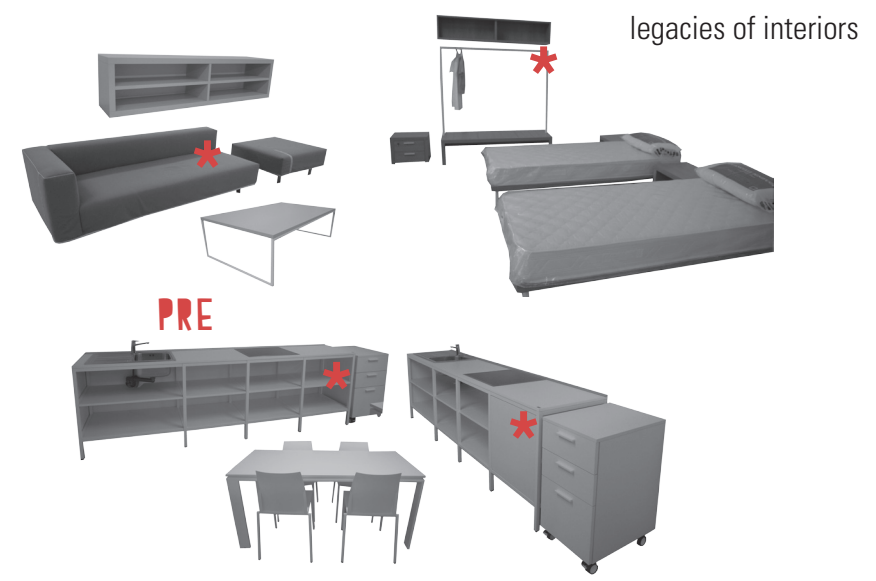
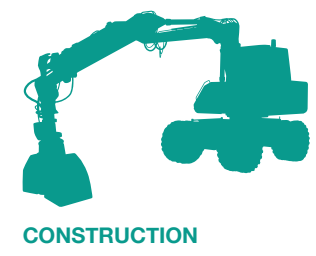
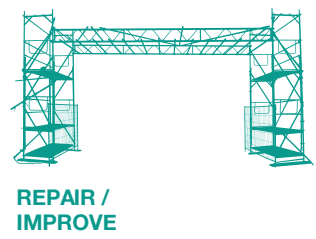
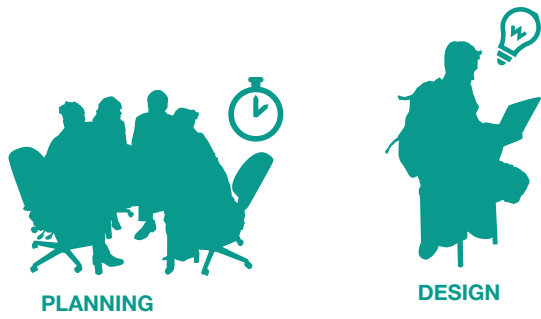
CATEGORIES

REMAINS OF THE GAMES

All the products were Brand New

NEWS - Sunday 16th September 2012

[CLICK HERE TO VIEW THE UK](#)



INTERIORS LEGACY

#1

SELLING THE FURNITURE TO
THE NEW INHABITANTS

#2

NO PROFIT ASSOCIATION
(ARCHITECTS WITHOUT BORDERS)

#3

E-COMMERCE WEBSITE

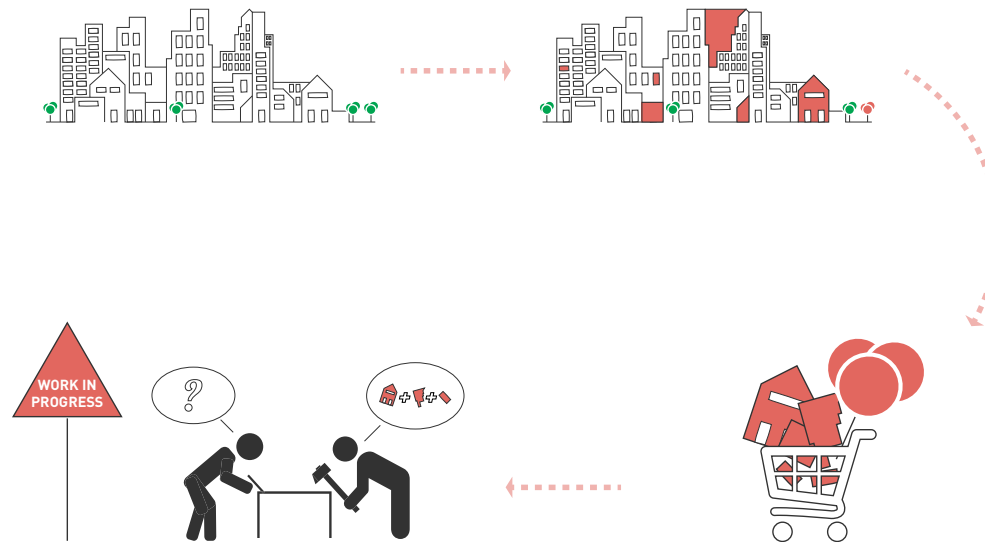
GUIDELINES FOR FUTURE EXPO VILLAGES



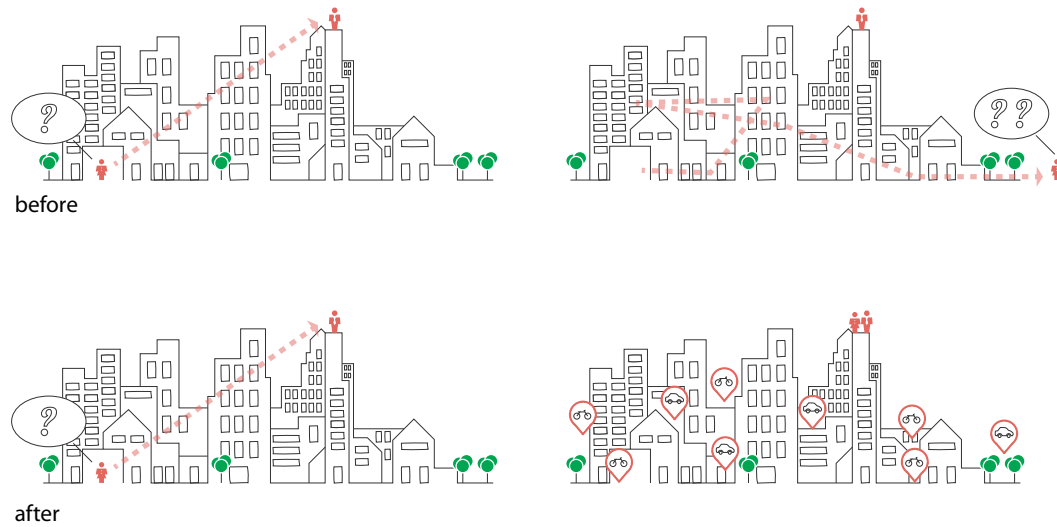
Images from <http://edition.cnn.com/2012/01/26/sport/london-olympic-village/>



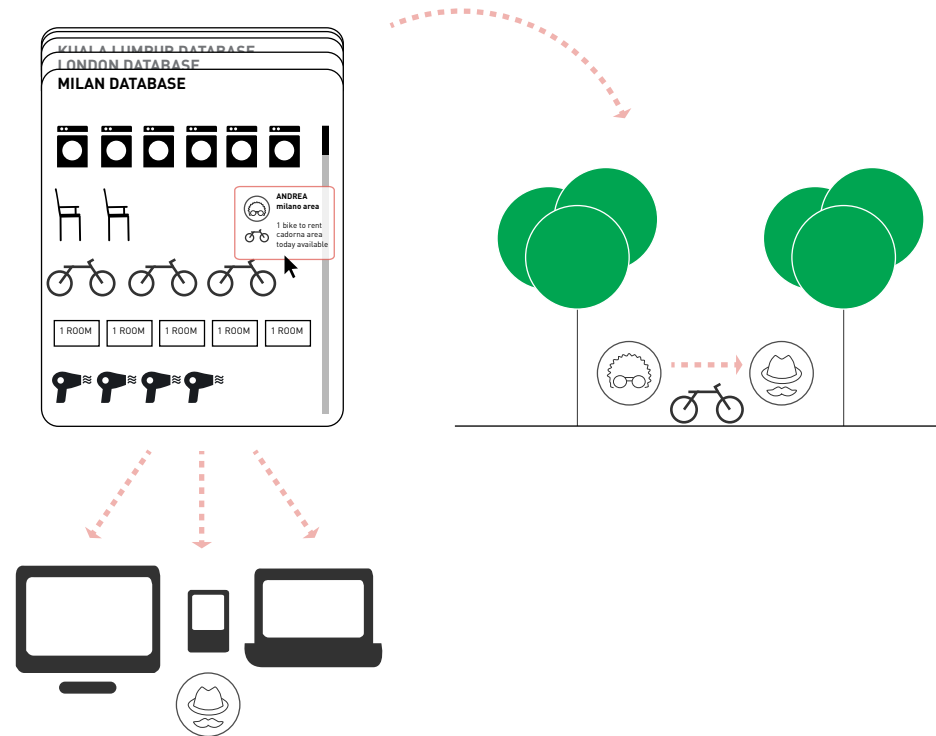
The village can be a non-village. We should not concentrate the residences of staff in one area, at any cost; we could and maybe should imagine a system of widespread urban accommodation throughout the territory.



If the non-village is spread throughout the territory, we don't need to build from scratch, but it is essential to use and transform existing locations, such as abandoned buildings, vacant apartments and empty urban spaces, following the path indicated by activities such as the one carried out by Temporiuso or Impossible Living in the city of Milan, a sort of census of the empty locations in the city.

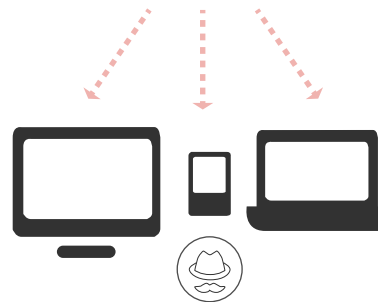


Spreading out the accommodation system brings with it the problem of travel and transport. We need to think, plan, build and expand the services of bike and car sharing in the city and boost the public services between the individual residences and the site of the event.



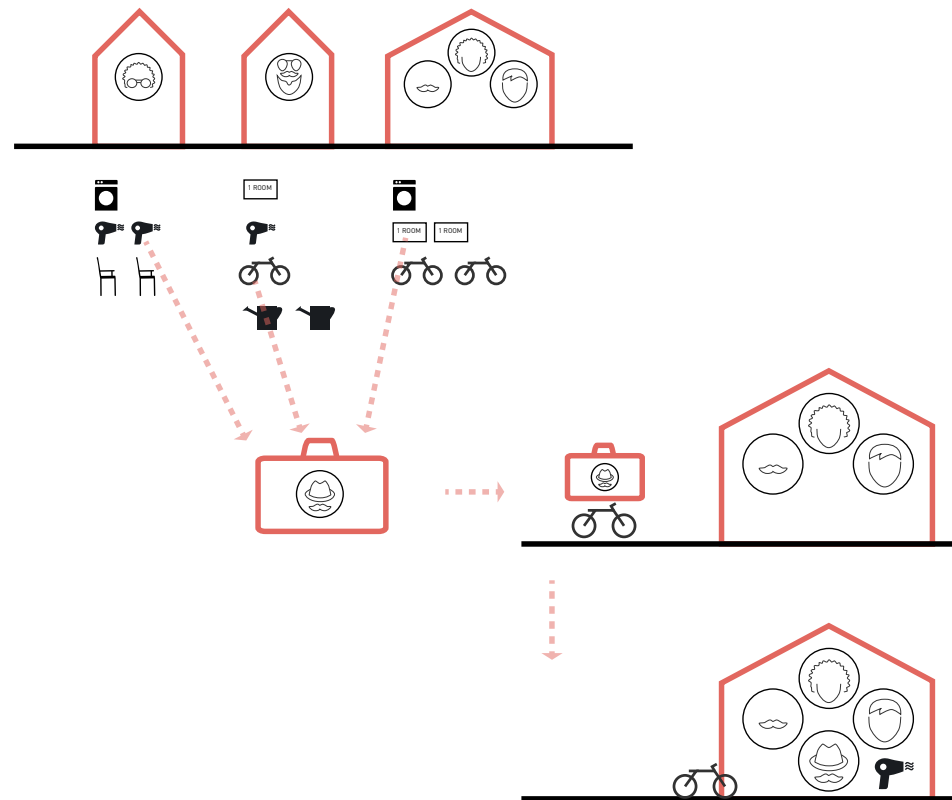
It is advisable to create a database of objects/furniture/products that could be useful to temporary inhabitants. A portal where you can rent, borrow and buy any type of tool you might need to feel at home in a temporary place. This database is part of the urban accommodation system; it does not belong to a single event but rather remains and is passed down from event to event. This portal is the material legacy of a city's urban accommodation system.

PRODUCTS!



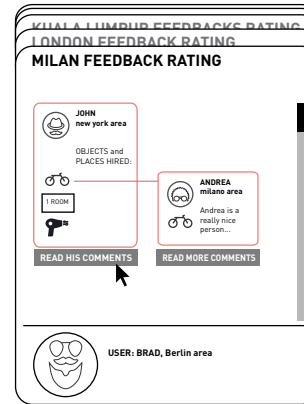
The intangible legacy of the accommodation system should be powered by social networks and blog/website that chronicles various experiences, collects videos, photos and contact details of temporary inhabitants of the city so they can leave their mark, which may be of help to those who will visit at a later time.

06



The exchange between permanent and temporary residents is paramount. The database of objects is also built up by permanent inhabitants, spaces often belong to individuals, private homes can even be shared, all to form a system of shared accommodation and a true use of the territory by the “guest” inhabitants.

SERVICES!



Also with regard to services, the key words are spreading and sharing, as we said for products that are essential in feeling at home, in the same way that temporary inhabitants must easily know where and how to find the best services. The urban accommodation system must also collect suggestions and tips from permanent residents as regards services so that temporary residents can enjoy a truly authentic, even if brief, experience.

#1 GENERAL OBJECTIVE

HOW CAN DESIGN GIVE
. EFFECTIVE
. INNOVATIVE
. FLEXIBLE
. SPREAD
. IDENTITY
ANSWERS IN TERMS OF
TEMPORARY HOUSES

#1 METHODOLOGY

- DESK RESEARCH
- LITERATURE REVIEW
- CASE STUDIES ANALYSIS
- CO-DESIGN WORKSHOP

#1 OUTPUT

- CLASSIFICATION OF TEMPORARY HOUSES
- TEMPORARY HOUSES MAPS
- FEELING AT HOME IN A TEMPORARY PLACE
- CONCEPT OF LEGACIES OF INTERIORS

#2 SPECIFIC OBJECTIVE

SYSTEM OF KNOWLEDGE REFER TO
THE INTERIOR LIVING SPACES FOR
THE STAFF OF BIG EVENTS AND IN
PARTICULAR LINKED WITH EXPO 2015
IN MILAN

#2 METHODOLOGY

- FIELD RESEARCH
- INTERVIEWS
- SOCIAL NETWORK ANALYSIS
- PHOTOGRAPHIC ANALYSIS
- REPORT E VISITS

#2 OUTPUT/PROJECT

- PROTOTYPING OF THE FIRST FLAT
- REALIZATION OF THE FLATS
- GUIDELINES FOR FUTURE EXPO VILLAGES

LIVING THE EVENT

Temporary housing models for large events

Laura Galluzzo



Politecnico di Milano / Design Department /

PhD in Design / XXVII cycle / 2011-2014

Supervisor Luisa Collina / External Examiner Graeme Brooker /

Advisor Luciano Crespi / The Chair of the Doctorate Program Francesco Trabucco