

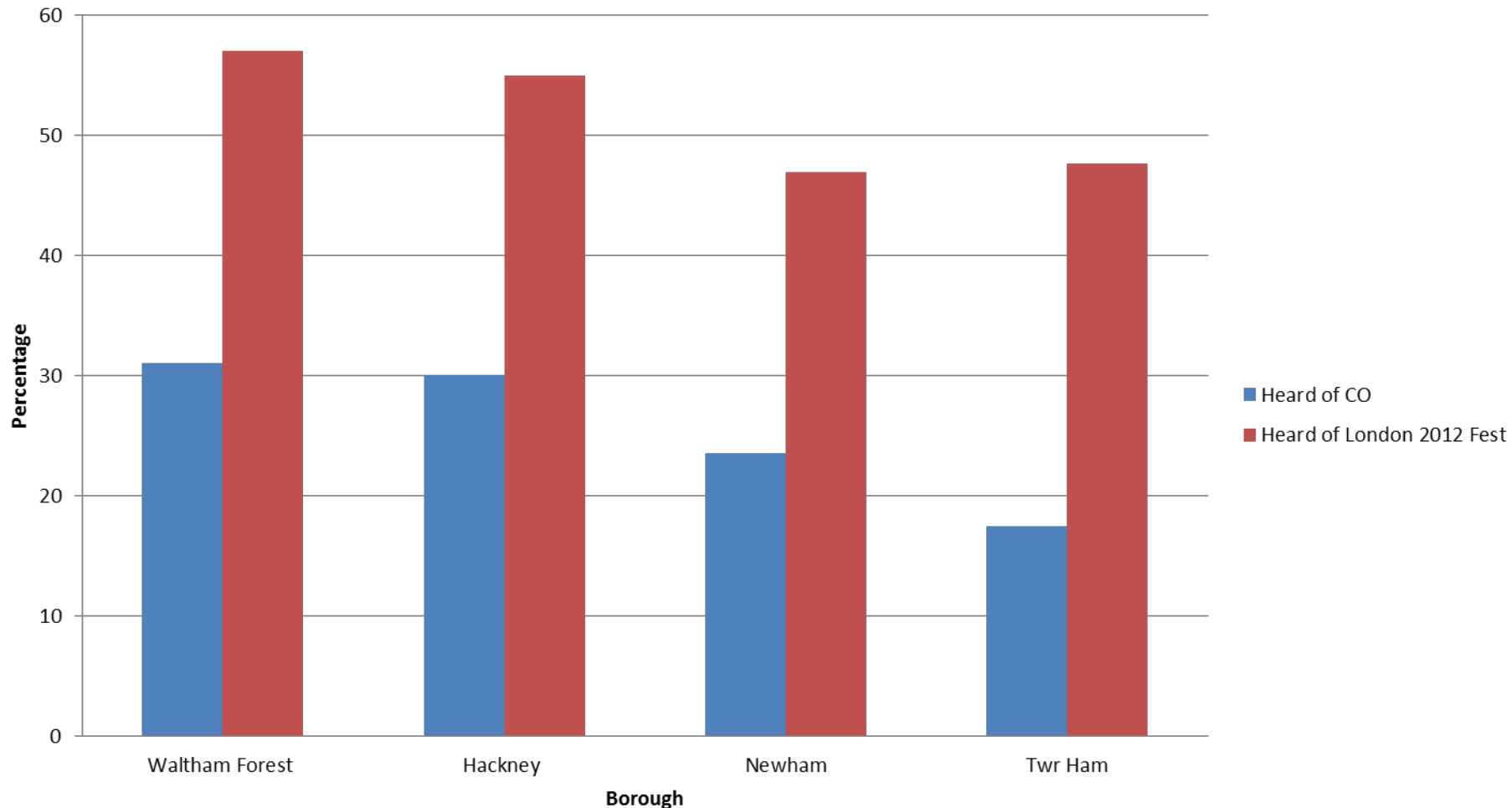
The Cultural Olympiad and Cultural Legacy



Dr Nancy Stevenson – University of Westminster
Photographs by Charlie Inskip and Nancy Stevenson.

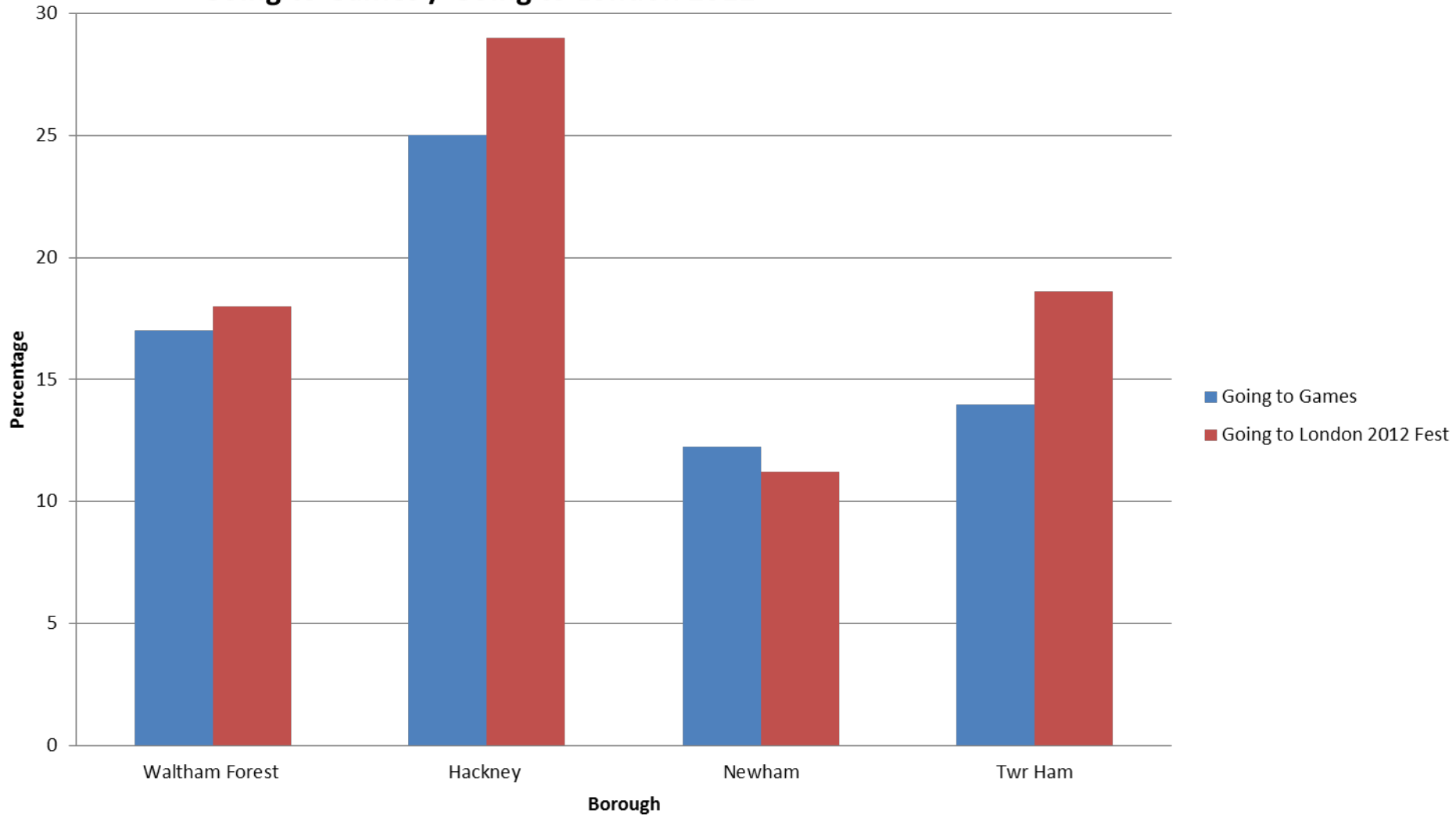
Understanding of the Cultural Olympiad

Heard of CO / Heard of London 2012



Engagement

Going to Games / Going to London 2012



The Cultural Olympiad 2008-2011



The London 2012 Festival



Culture - Post Olympics



Cultural Projects and Events in Legacy

1. Will they underpin a regeneration strategy for this part of London?
 - “it’s a very difficult timethere’s these massive cuts in local authority funding, and a lot of the cultural stuff isn’t a core statutory duty. It’s difficult to know quite how much support we are going to be able to give to culture in 2013.”

Interviewee – Local Government

- *Once it (the Games) finishes, that’s where the work begins. Because then there’s opportunities to interact with the Park bring things that are happening culturally in Hackney Wick into the park.* Interviewee – Gallery Owner

2. Have they improved joint working and partnership?

“I’d really like it (Mapping the Change) to be the beginning of something, because it makes so much sense for us to work together. Specifically in terms of resources, planning, sharing of expertise. This project has shown that it actually works really well.”



3. Have they helped to develop community cohesion and leadership?

4. Will they result in a widening engagement in cultural activity?



5. Have they strengthened local creative industries?



Thank you

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